



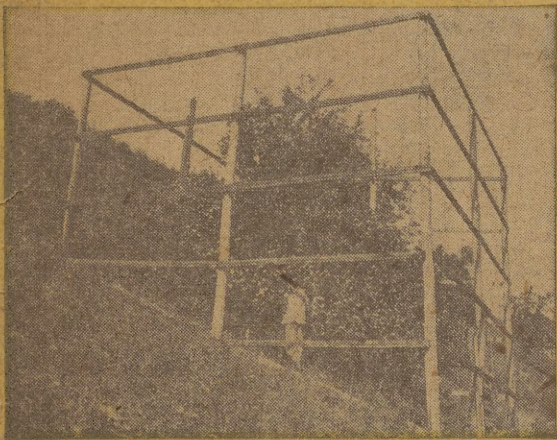
JUDGE JAMES STARK Founder 1816 WILLIAM STARK CLARENCE STARK EDGAR STARK JUDGE EUGENE STARK TOM STARK GOV. LLOYD STARK Chairman of Board CLAY STARK President PAUL STARK Vice Pres. LAWRENCE STARK Sec'y and Treas. EDWIN STARK Vice Pres. LT. COL. STICKNEY STARK U.S. Navy CAPT. JOHN STARK LOGAN U.S. Army 1st LT. JOHN STARK U.S. Army

6 Generations  
from 1816 to 1948

132 YEARS of EXPERIENCE

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U. S. Department of Agriculture

THE STARK FAMILY COMBED THE WORLD for NEW FRUIT CREATIONS



Our Original \$5,000.00 Stark Golden Delicious  
Genuine Parent Tree in burglar-proof cage.

Original Stark Golden Delicious Tree  
\$5,000.00 For Original Tree  
Every Genuine Stark Golden Delicious Apple Tree is a Direct-in-line Descendant of this \$5,000.00 Original Stark Golden Delicious Tree—Genuine Trees Sold ONLY by Stark Nurseries.

Original Starking Delicious Limb  
\$6,000.00 For Bud-Sport Limb  
Every Genuine STARKING Delicious Apple Tree is a Direct-in-line Descendant of this \$6,000.00 Original Starking Delicious Limb—Genuine Trees are Sold ONLY by Stark Bro's Nurseries.



Genuine \$6,000.00 Starking Delicious Bud-Sport  
Limb, Discovered and Owned by Stark Bro's

## Stark Bro's Discovered & Bought Amazing New Parent Trees

How they nursed these miracle new Record-Bearing parent trees, propagated and multiplied them, nurtured them until their wonders became perpetuated in new and marvelous fruit tree improvements that will thrive and bear almost anywhere farm crops grow.

In recent years Man and Mother Nature have shattered many old-time ideas of Fruit-growing. Ordinary trees still grow in many parts of the country. But amazing new varieties have been improved beyond our dreams.

We now get larger fruit—more delicious fruit—more bushels per tree—or trees that bear 1, 2, or 3 years sooner.

One tree that produces larger fruit will pay its entire cost by the added value that larger fruit brings—just one bushel of superior big fruit will often bring double the cost of the tree that bore it.

One heavier bearing tree will pay its entire cost with just one of the extra bushels it produces.

One tree that comes into bearing 2 or 3 years quicker will pay many times its entire cost by the value of just one of its extra crops.

Isn't it false economy then to accept ordinary trees just to save a few pennies at the start? Better to plant a few less

and plant outstanding trees! You may get as much fruit from these fewer trees as from many others. And you can be sure that the fruit you do get will be the finest of its kind.

We Paid \$7,500 for One Parent Tree To Get Just One of These Miracle Varieties.

We paid \$7,500.00 for the original Stark RedGold Apple Tree and \$5,000.00 to buy the original Stark Golden Delicious Apple Tree. We paid \$6,000 for just one limb of the amazing new Starking Delicious Apple.

The only way we could buy the wonderful new Scarlet Staymared Apple was to pay for the original limb at the rate of \$1,000.00 a foot!

Thus we acquired these and other remarkable new improved varieties. Many have been awarded U. S. patents and Trade-Marks. Is it likely that such improved varieties as these can be "picked up" anywhere from "curbstone growers" who represent them as "similar to"? No! They cannot! It might take years to find out how different they are. And then precious time would have passed.

Actual Color Photograph of STARK GOLDEN DELICIOUS and STARKING DELICIOUS — 2 New Miracle Apples—Champions of the World



Win A  
Premium Tree  
Worth \$1.60

See Offer on  
Back of Yellow  
ORDER BLANK  
Enclosed

Spare Time  
SALESMEN  
WANTED  
Clip and Mail  
COUPON  
on Page 16

Stark Bro's Nurseries & Orchards Co., at Louisiana, Mo.





Stark Golden Delicious  
Actual Size Photograph



6-Year Stark Golden Delicious Apple Trees bearing bumper crop at Rising Springs. (Story Below). Many Bore 4 Bushels at 4 Years Old and Big-Money Crops for 10 Straight Years.

## OUR 10th BIG CROP STARK GOLDEN DELICIOUS on TREES. ONLY 14 YEARS OLD

(Photo Above) "We have just finished picking our tenth big-money crop of Stark Golden Delicious Apples from trees only 14 years old. We just sold the last bushel of apples and are leaving for a fishing trip to celebrate the biggest, most beautiful and most profitable of all our 10 consecutive big money crops . . . from our 25 acres of Stark Golden Delicious Trees.

"Bears Younger Than Any Other. In our 100 acre orchard we have all the most popular, most profitable commercial apple varieties. We picked crops quicker from our 25 acres of Stark Golden Delicious Trees than from any others. In fact, Stark Golden Delicious produced a profitable commercial crop when the trees were only 4 years old—many trees bearing as much as 4 bushels per tree. And, they haven't missed a crop since.

"Make Us More Money. Our whole orchard is profitable. We grow only the varieties which are popular on the market. Yet, Stark Golden Delicious makes us more money, year after year, than any other variety, because it comes into bearing sooner, bears heavier crops every year of such beautiful, deliciously flavored apples that they bring to our orchards buyers who eagerly buy them at top prices."

RISING SPRING ORCHARDS, Pike Co., Illinois.

**Genuine Stark Golden Delicious Apple Trees Are Sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.**



# \$52.00 A TREE CROP ON MY 7 Year Old STARK GOLDEN DELICIOUS

"It Bore 20 Apples at 2 Years Old and Big Crops Every Year Since"—Says Carl Kirm—Photo Below

Once you have feasted your eyes on the rich golden beauty of Stark Golden Delicious—sunk your teeth into its crisp, firm, delicious, juicy, spicy-flavored flesh—and once you have enjoyed its sparkling, tangful flavor, you, too, will join the vast throng who acclaim this apple "The Finest Flavored in All the World."

Although your Genuine Stark Golden Delicious Apple Trees cost you only a few cents more than ordinary trees, we spent \$5,000 for the original tree that you might grow these amazing Stark Golden Delicious Apples—for the enjoyment and health of your family, and for profit.

Growers in 38 states reported some apples on 2-year Stark Golden Delicious Trees. And not only did this remarkable variety begin to bear unbelievably young, but bore such big crops as had never before been known in a commercial variety.

## ECKERT PICKED 54,051 BUSHELS FROM 2200 TREES ONLY 11 YEARS OLD.

"I make 4 or 5 times as much money from Stark Golden Delicious," declares Alvin O. Eckert, who picked 5 consecutive big-money crops from his 11-year-old Stark Golden Delicious trees. "The money-making possibilities of Stark Golden Delicious are without comparison," he continues, "and we have found during the last 40 years that there is more money in growing high quality tree-ripened fruit than in any other farm crop. . . ."

"My Stark Golden Delicious started to bear very young—a few apples at 3 or 4 years old, and by the time they were 6 or 7 years old were in heavy production. . . . We harvested from 2200 Stark Golden Delicious the following consecutive big-money crops: 10,051 bushels at 7 years old; 7,000 bushels at 8 years old; 15,000 bushels at 9 years old; 10,000 bushels at 10 years old; 12,000 bushels at 11 years old—a total of 54,051 bushels."

## "STARK GOLDEN DELICIOUS Finest Flavored Apple in the World"

—Said Luther Burbank

This great, Young-Bearing Stark Golden Delicious Apple brings to mankind a New and Distinctive Fruit Delight—so spry and yet so free from sharp acid that anyone, even babies and invalids, can eat and enjoy it.

A Large, Glowing, Glorious Yellow Apple that is creating a sensation in the Smallest Back Yard Fruit Gardens and on the great Apple Markets of the World. Adding happiness, health and wealth to all who grow it. In Back Yards, in Home Orchards, in Local Market Orchards and in large Commercial Orchards it is the world's heaviest, youngest bearer—the biggest money maker.

Stark Golden Delicious is the **Best All-Purpose Apple**. For eating fresh it is supreme; for glorious apple pies, baked apples, canned apples (so full of rich fruit sugar it needs almost no additional sugar), exquisite jelly, apple dumplings, apple sauce—it imparts a distinctive flavor which delights the palate and fills the grower's pocketbook.

Stark Golden Delicious is one of the few fruits in the world—and the only golden apple in the past 76 years—to receive the coveted **Wilder Medal—World's Highest Award** in horticulture—awarded after exhaustive investigation proved to "The Supreme Court of Agriculture"—the American Pomological Society—the supreme merit of Stark Golden Delicious.

Stark Golden Delicious is unquestionably the most satisfactory American apple. It has everything the grower wants—size (which is extra large), color (a true clear golden), quality (unapproached by any other apple), keeping (keeps till apples come again). Its sugar content is one of the highest of any known apple—needs little for canning or cooking.

The tree is the most perfect orchard tree we have ever known. It is the World's youngest bearer of all apples. It bears practically every year and it bears tremendous crops. It is a late bloomer, often has 3 different sets of blooms. It is virtually blight proof.

## ALL AMERICA PRAISES THIS YOUNG-BEARING MARVEL

### Read What These People Say

Read the amazing enthusiastic reports of people who paid only a few cents more to get these "Record-Bearing" trees that pay for themselves by bearing large, luscious fruit 2 or 3 years quicker than ordinary trees.

• "All 5000 of my 10-year-old Stark Golden Delicious bore 15 to 20 bushels each. Never missed a crop. When they were only 10 years old, many of my trees produced 20 bushels of big, beautiful apples per tree . . . a conservative estimate of the yield from these 500 trees at 10 years would be about 15 bushels each, or more than 7500 bushels from my orchard," said Jerry Wise, Illinois.

• "One crop from 75 Stark Golden Delicious trees paid for 40 acres of land."—Garland J. Hopkins, Virginia.

• "Stark Golden Delicious commenced bearing at 2 years—at 4 years average a bushel per tree."—M. E. Wagner, Michigan.

• "Began bearing 2nd year. Have borne regularly ever since."—A. W. A. Bartlett, Canada.

• "Picked 198 bushels from 20 trees only 10 years old. One had 21 bushels; one 19; another 21."—J. W. Hanes, Ohio.

• "Loaded last two years and carrying more than ever this year in spite of hard freezes when blossoms were open."—D. H. Brake, Michigan.

• "We get much more per bushel than for others. Trees bear young."—Boyd Richards, Virginia.

• "Stark Golden Delicious brings about double the price of other varieties. Customers say it is the best apple of all."—Wm. R. Houk, Indiana.

• "Stark Golden Delicious brings 2 to 3 times the price of others."—E. L. Morris, Tennessee.

**Genuine Stark Golden Delicious Apple Trees Are Sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.**

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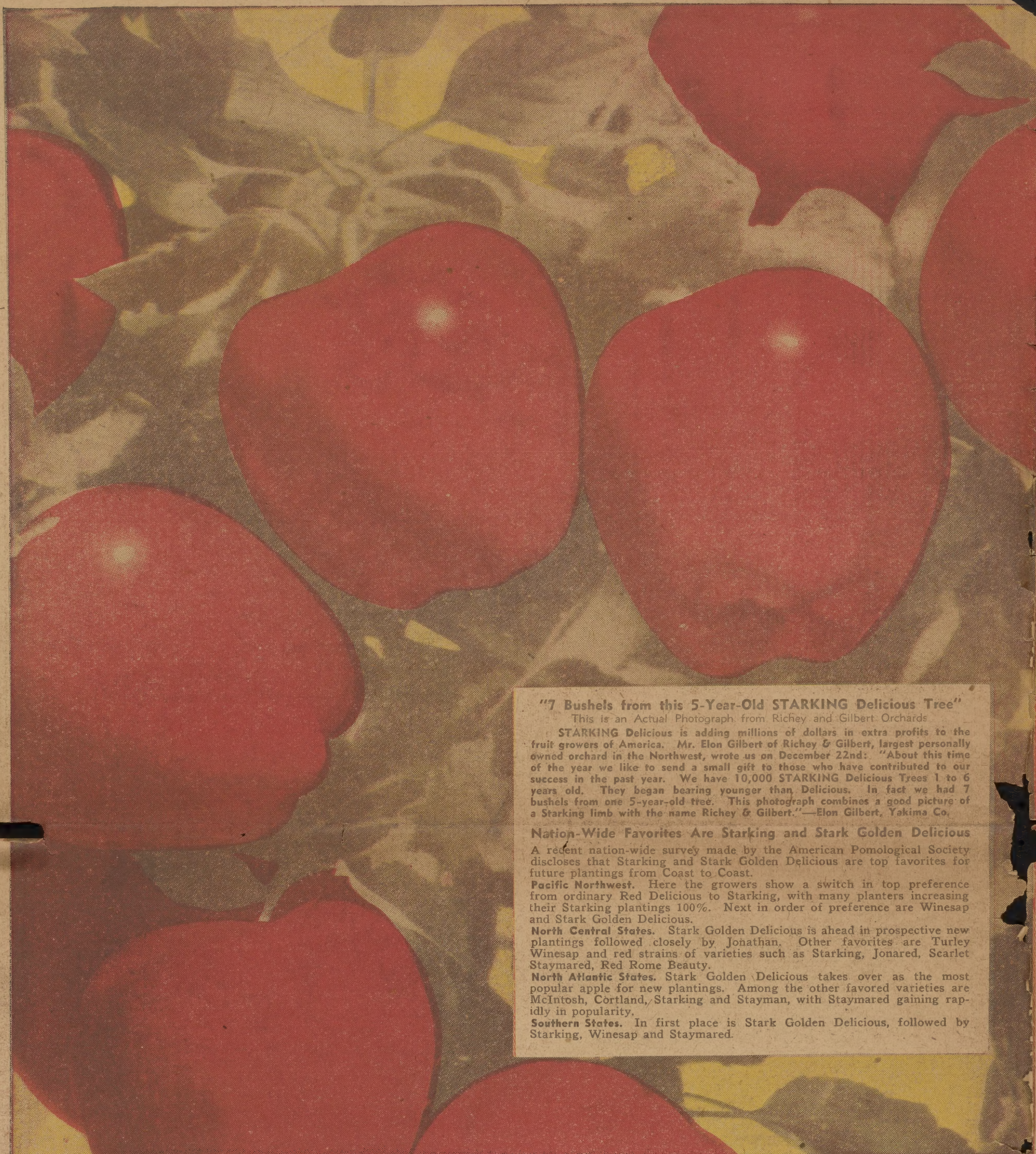


Actual Photo of Carl Kirm's 7-Year-Old Stark Golden Delicious with \$52.00 Crop

On 10 acres of hilly land too steep for ordinary farm crops, Carl Kirm of Calhoun Co., Ill., planted Stark Apple Trees and other Stark Trees. From unusually large profits realized from this orchard, he has built a modern home, barns, and other outbuildings.

His greatest profits came from his Stark Golden Delicious, Starking, and Jonathan Apples. Some Stark Golden Delicious bore 20 or more apples at 2 years old—a good crop at 3 and 4 years—and every year since. He says that his 7, 8 and 10-year apple trees bore 15 to 20 bushels per tree and he sold his entire crop of Stark Golden Delicious and Starking (on the trees) for \$3.50 per bushel.





#### "7 Bushels from this 5-Year-Old STARKING Delicious Tree"

This is an Actual Photograph from Richey and Gilbert Orchards

STARKING Delicious is adding millions of dollars in extra profits to the fruit growers of America. Mr. Elon Gilbert of Richey & Gilbert, largest personally owned orchard in the Northwest, wrote us on December 22nd: "About this time of the year we like to send a small gift to those who have contributed to our success in the past year. We have 10,000 STARKING Delicious Trees 1 to 6 years old. They began bearing younger than Delicious. In fact we had 7 bushels from one 5-year-old tree. This photograph combines a good picture of a Starking limb with the name Richey & Gilbert."—Elon Gilbert, Yakima Co.

#### Nation-Wide Favorites Are Starking and Stark Golden Delicious

A recent nation-wide survey made by the American Pomological Society discloses that Starking and Stark Golden Delicious are top favorites for future plantings from Coast to Coast.

**Pacific Northwest.** Here the growers show a switch in top preference from ordinary Red Delicious to Starking, with many planters increasing their Starking plantings 100%. Next in order of preference are Winesap and Stark Golden Delicious.

**North Central States.** Stark Golden Delicious is ahead in prospective new plantings followed closely by Jonathan. Other favorites are Turley Winesap and red strains of varieties such as Starking, Jonared, Scarlet Staymared, Red Rome Beauty.

**North Atlantic States.** Stark Golden Delicious takes over as the most popular apple for new plantings. Among the other favored varieties are McIntosh, Cortland, Starking and Stayman, with Staymared gaining rapidly in popularity.

**Southern States.** In first place is Stark Golden Delicious, followed by Starking, Winesap and Staymared.

## STARKING Delicious—Stark's Fabulous New Apple

TRADE-MARK—Introduced and Sold ONLY by Stark Bro's. BEWARE of Imitation So-Called Double-Red Delicious

**STARKING Delicious – New. "Finest Flavored Red Apple In All The World" said Luther Burbank**  
**Keeps Crisp and Juicy Until Late Spring**

Here is the great new apple that a few short years ago electrified the horticultural world. A marvelously flavored new apple suddenly produced by a miracle of Mother Nature to transcend in all its virtues what was at that time the world's outstanding apple, the Stark Delicious. This superior new apple is STARKING Delicious—the original genuine Double-Red Delicious.

#### \$6,000 Was Paid for a Single Limb!

It was on a genuine Stark Delicious tree that an observing orchardist discovered this new "freak" bud-sport limb which gave to the world its finest red apple. Scientists from Coast to Coast traveled thousands of miles to examine this phenomenon of nature—this limb bearing all-over-red apples, while the rest of the apples on the same tree were still green! They unanimously pronounced it a true Bud-Sport and declared that it would open a complete new era in apple growing. THEN STARK BRO'S BOUGHT THIS NEW BUD SPORT LIMB AT THE RECORD PRICE OF \$6,000.00—so that our customers might reap the benefits of this superior red apple.

#### America's Supreme Eating Apple!

Delicious flavor, crisp, juicy. An extra large apple, with the distinctive five-knob characteristic of Stark Delicious. Strong, waxy skin. Fine shipper and keeper. Strong growing, long-lived, healthy, hardy tree. Bears years younger. Heavier crops. HERE IS AN APPLE THAT IS WORTH MILLIONS TO AMERICAN FRUIT GROWERS. This is not an assertion of ours. It is the declaration of men who have seen the original STARKING Delicious tree and succeeding generation trees propagated from scions taken from that marvelous \$6,000.00 Bud-Sport limb. In their opinion, the importance of STARKING Delicious in profit to fruit growers cannot be over-estimated.

While retaining the superb quality and flavor of Delicious apples, the STARKING Delicious has the greatly-to-be-desired habit of taking on a glowing crimson red color two or three weeks earlier. Because all-red STARKING Delicious apples can be picked while still hard-ripe, they keep crisp and juicy until late spring—do not get mealy!

#### What Coloring Weeks Earlier Means to YOU!

#### "Finest Red Apple" Says Luther Burbank!

Of the new STARKING Delicious Luther Burbank said, "Simply cannot be compared with any other red apple—a rich, refreshing juiciness not found in any other apple—a gem, the finest flavored red apple in the world."

From all sections of the United States, from Canada and from South America and Mexico come glowing reports of the Younger Bearing habits of STARKING Delicious. The uniform, perfectly shaped large size of STARKING Delicious apples surprises all who plant this strain. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness.

**Genuine STARKING Delicious Trees Obtainable ONLY from Stark Bro's Who Own Original Tree and Bud-Sport Limb.**



# "STARKING Bore 4 Times What I Expected"

—says Illinois grower.

"In 1946 I harvested a big crop of STARKING Delicious. I was never so gratified in the quantity produced, the excellent color and size of the fruit, and also in the price—\$3.70 a bushel at the orchard. I have three blocks of these STARKING Delicious—mostly bordered by Jonareds, Jonathan and Stark Golden Delicious. When I first started to pick these STARKING Delicious I thought that I would have about a car-load or 500 bushels, but I picked four cars of them totaling 2,000 bushels, and when the buyer had his last bushel loaded on the truck he patted me on the back and said "I sure got a bargain in those apples—you should have got \$4.00 for every bushel of them because every bushel is Extra Fancy."—Paul Ringhausen, Calhoun Co., Illinois.

## STARKING

Genuine STARKING

The World's Most Popular

The Genuine STARKING on the markets—bringing 50c variety began to appear on the Delicious apples and apple tree eating public is demanding an STARKING Delicious—Mother apples.

**Faster Growing—Yields**

STARKING Delicious thrives, young, yields big crops annually in section of the United States, and in other red apples in orchards. No other red apple begins to rival its rich, exquisite quality.

"My STARKING Delicious trees began bearing at 4 years, STARKING Delicious is very much more vigorous than Delicious—healthy and resistant—a better shaped tree with stronger, wider crotches and more spreading habit. I would be better satisfied if all my red apples were STARKING," says J. F. Hendricks, Washington.

**If You Want 100 or More Apple Trees, Write Commercial-Wholesale Dept., Stark Nurseries, Louisiana, Mo.**

No  
Postage Stamp  
Necessary  
if Mailed in  
the United  
States

Postage  
Will be Paid  
by  
Addressee

**BUSINESS REPLY CARD**

First Class Permit No. 1, Sec. 510 P. L. & R. Louisiana, Mo.

*Lloyd C. Stark* -- National Sales Director

**Stark Bro's Nurseries & Orchards Co.**

**LOUISIANA, MO.**

*Personal*

brings us higher prices and makes us more money than any other."—Dr. J. C. Lowry, N. Car.  
"My STARKING Delicious trees began to BEAR 3 YEARS YOUNGER THAN OLD DELICIOUS. Earlier all-over-red coloring of STARKING Delicious makes it a far more profitable apple for growers."—R. D. Kohne, Ohio.  
"All my STARKING Delicious sell quickly for \$1.00 more per bushel than Delicious due to better color and finer flavor."—Mrs. E. L. Bower, Neb.

has 100% color."—A. S. Phlegar, Va.  
"My STARKING Delicious bearing at 2 years of age. At picking time fruit is 100% red and very large. Everyone marvels at its beauty."—T. S. Wiley, Ore.  
"My STARKING Delicious bore much younger than Delicious. My customers are just crazy about them. Sold at top of market prices."—Geo. T. Skiff, N. Y.

## d Apple

**Bud-Sport Limb**

**ps all Red Apple Markets**

at red apple that is now the one red apple of which you trees—the one which will bring satisfaction in your Back Yard, al Orchard. No yard or or- delicious.

**Delicious Bear Younger!**

we have to say about this new cre- al wizardry:

Delicious Trees bear loads without to bearing when 4 years old. Fruit





# NEW! Flaming Solid Red SCARLET-STAYMARED

U. S. Patent Apple

Has all superior traits of Stayman Winesap plus solid red color — Colors bright red all-over weeks before ripe—  
Bears younger

## SCARLET STAYMARED

U. S. PATENT

TREES SOLD ONLY BY STARK NURSERIES

**Miracle Apple of Horticulture. Red all over. Brim-full of juice. Crisp, Firm — Late Keeper.**

"Bore good crop when old Stayman, same age, had none."  
Dawson Grady, Mo.

Scarlet Staymared is PROTECTED BY U. S. PATENT — Trees sold ONLY by Stark Nurseries

Scarlet Staymared—a miracle of horticulture—A True Bud-Sport of Stayman Winesap—a large apple that glows with scarlet red, is crammed with luscious juice, and often grows to almost giant size.

**All the Superior traits that made Stayman Winesap a National Money-Making favorite—and Solid, blazing, Fiery Red Color, in addition!**

Scarlet Staymared—like Stayman Winesap—is a large apple. Juicy, Spicy, Wine-like Flavor. Delicious. Keeps crisp and juicy till apples come again. It can be picked when hard-ripe and yet have the advantage of full, solid, blazing, fiery-red color.

Tree is hardy. Starts to bear even sooner than Stayman Winesap. In Home Yards, Local Market and Commercial Orchards, this new improved Stayman — Scarlet Staymared — is adding extra profits to delighted growers.

**\$1,000 a Foot for Original Limb**

Scarlet Staymared Apple Trees cost you only a few cents more than ordinary trees. Yet, we paid \$3,500.00—nearly \$1,000.00 a foot—for the original Bud-Sport Limb of this amazing new and improved apple.

For eating fresh, for canning, for pies, cobbles, apple butter, jellies and jams, Scarlet Staymared is ideal. It is an excellent keeper and can be stored for use till apples come again.

Scarlet Staymared is much better than regular Stayman Winesap, and so entirely new and different that it is protected by a U. S. Patent. Trees can be obtained ONLY from Stark Nurseries, Louisiana, Mo.

## DARK-RED STAYMARED

TRADE-MARK

Dark Rich Red — Colors 2 to 3 Weeks Sooner

Now comes DARK-RED STAYMARED—New Improved Stayman Winesap—with its dark red color, to bring greater profits where a Dark-Red-All-Over Stayman Winesap is preferred.

The old Stayman Winesap has long been a favorite—and a big money-maker—with orchardists everywhere. It is a large apple. A late ripening winter apple. A long-keeping apple. Its flesh is juicy and crisp, with a mild, pleasing acidity. The flavor has a wonderful palate-tempting spiciness somewhat like the delicious old Jeniton crossed with Winesap. Old Stayman's one drawback on the market is its appearance. Its color is still partly green even when fully ripe.

**"The New Dark-Red Staymared a Real Find—Fruit Even Better than Stayman Winesap"**

When Garland Hopkins, leading fruit grower, examined the original Dark-Red Staymared Tree he wrote us, "I couldn't find a single apple on the whole tree that had even a slight greenish cast! In habit of growth, foliage, health, vigor and general appearance this is a typical Stayman Winesap tree. The fruit has fine uniform size. While Dark-Red Staymared colors earlier, it does not ripen any earlier than regular Stayman Winesap, and it can be picked at the same time. The fruit has firmer, harder texture

and has actually a better eating quality. The keeping quality of this new apple will be from 2 to 4 months longer than the old Stayman. Dark-Red Staymared's all-over-red color prevents storage scald."

**"Worth 50% More Than Old Stayman"**

Coffing Bro's, noted Stayman Winesap growers in Fountain County, Indiana, declare "Dark-Red Staymared is superior to old Stayman Winesap. Apples all over solid 100% red (which would eliminate storage scald) worth at least 50 per cent more per bushel than old Stayman Winesap."

Genuine Dark-Red Staymared Apple Trees Are Sold ONLY by Stark Bro's, Louisiana, Mo.

## STARK REDGOLD — New U. S. Patent Apple Red Hybrid of Stark Golden Delicious



Rivals Famous Parent Stark Golden Delicious in Flavor & Young Bearing.  
We Paid World's Record Price of \$7,500.00 for This Amazing Apple.

Now, after being shrouded in secrecy for eleven long years of testing, we can reveal the existence of this new apple—one that may well exceed the wildest dreams of apple growers. For many years orchardists and apple men have realized that there is a crying demand for a **Top Quality Dessert Eating Apple** to fill the gap just ahead of Jonathan. All our tests indicate that Stark RedGold is this long looked-for, deliciously flavored apple.

Grown from a seed of Stark Golden Delicious, the new Stark RedGold has the exquisite dessert quality of Starking Delicious plus a piquant, spicy flavor like Stark Golden Delicious. Yet the skin is fiery red, the size larger than Jonathan, and it is ready to eat at least a week earlier than Jonathan.

After years of careful tests in orchards and nurseries, we gladly paid the Originator, Mr. F. A. Schell, \$7,500.00—a World's Record Price—for sole ownership of this sensational new Stark RedGold Apple, and we confidently expect it to revolutionize the early winter apple market.

### The New Stark RedGold Apple

Stark RedGold is bright solid-red in color, has a distinctive trim oblong shape and is strikingly attractive. Packed for market, it will instantly attract any buyer, and the exquisite flavor fully justifies the appearance. In Stark RedGold is combined the world famous rich flavor of Starking merged with the spicy tang of Stark Golden Delicious and this exquisite flavor is fully developed weeks before Delicious or Jonathan reach prime eating condition. RedGold is an apple you will relish from the day it is first picked, when other winter apples are still too tart or starchy to enjoy. Yet, it has kept well in cold storage until March.

### Amazing Young-Bearing Tests

This remarkable new apple seems to possess the same

precocious young-bearing ability as its parent Stark Golden Delicious, forming fruit buds on spurs, terminals and lateral buds on one-year-old wood. Jonared, Young-Bearing Jonathan, Stark Golden Delicious and only a few others do this.

Just 13 months after the first test graft was set in our Test Orchards it bore fruit! With the single exception of Stark Golden Delicious, this had never previously occurred in over 50 years of testing thousands of new apples! Even more surprising—nearly every one of 4,112 Stark RedGold 2-year trees in our nursery rows bloomed and set some fruit last year!

From all our tests we are convinced that Stark RedGold will bear just as young as its famous young-bearing parent, Stark Golden Delicious—not only in the Mid-West and East, but in the far West as well.

**Stark Bro's Have Sole Control of All Stark RedGold Trees**

Genuine Stark RedGold Trees Can Be Secured ONLY from Stark Bro's, Louisiana, Missouri

Genuine Trees of all Apples shown are Sold ONLY by Stark Nurseries, Louisiana, Mo.



# Another Great Stark Achievement

## JONARED

(U. S. PATENT)

New Double-Red  
Jonathan Apple



Amazing new Jonathan sport. Colors brilliant fiery red 2 weeks before regular Jonathan.

## JONARED

(U. S. PATENT)

Glamorous brilliant red beauty has been added to the glorious Jonathan Colors sooner and keeps longer.

**"My 4-Year Jonared Trees Bore Nearly \$10.00 Worth Per Tree"**  
—John Cruttenden, Illinois

Jonared Double-Red Jonathan—a marvelous new profit-making apple so new and different that it has been awarded a Plant Patent by the U. S. Government.

In addition to retaining all of the good points that made Jonathan a favorite in the homes, on the markets and in the commercial orchards of America, Jonared takes on a bright, blazing fiery red color two weeks before regular Jonathan has enough color to pick.

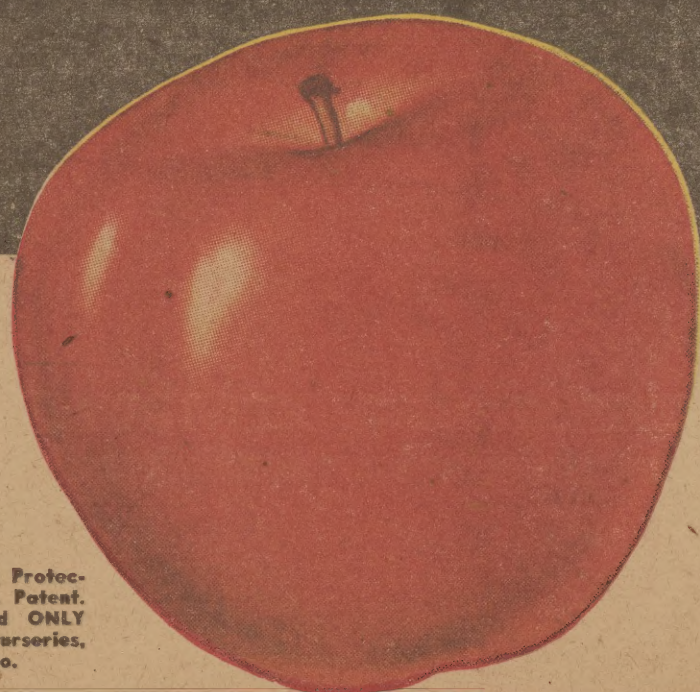
Jonared is a true Jonathan in all respects, plus extra color and younger-bearing—has the same delightful flavor of spicy, rich acidity which characterizes Jonathan. It is full of juice. Keeps crisp and juicy much longer than Jonathan. An excellent apple for eating fresh, for pies, cobbles, sauce and baking. Also, we recommend it for storing, canning, drying as well as jelly, cider and apple-butter.

Same size and shape as Jonathan—but almost twice as red as Jonathan—a bright, solid red color without the sign of a stripe.

Jonared takes on this vivid red color at least 2 weeks before it is fully ripe. This enables the grower to pick Jonared when it is in perfect condition for long keeping and still have 100% Fancy Grade Color.

Jonared is a young-bearer—surpassing regular Jonathan in this respect. For greater profits, we recommend Jonared for home, local market and commercial orchards. The tree is extremely vigorous, long lived, disease resistant and hardy. Thrives in the North, East, West and South.

JONARED is Protected by U. S. Patent. Trees Sold ONLY by Stark Nurseries, Louisiana, Mo.



### YOUNG-BEARING JONATHAN {TRADE-MARK}

Bears Years Younger — Regular Big Crops

In our constant, nation-wide search for a Parent Tree for our Young-Bearing Strain of Jonathan, we discovered the tree which possessed all the characteristics which we required.

Our original Jonathan Parent Tree possesses such improvements as Young-Bearing—matured 20 apples when only 2 years old, and 90 apples when only 3 years old. Heavier-Bearing—continued to bear increasingly heavy crops as it grew in size and age; Regular Bearing—Original tree had never missed a crop, and it is now much larger than regular Jonathan trees (same age) in the same row.

3-Yr. Tree Bore Bushel. "To my surprise, my Young-Bearing Jonathan bore at 2 years. Bore a bushel at 3 years. 3½ bushels at 4 years, 6 bushels at 5 years, 6 bushels at 6 years." L. M. Oliver, Polk County, Iowa.

only 7 years old. In flavor it is next to Stark Golden Delicious." L. D. Adams, Pike Co., Kentucky.

Want More Young-Bearing Jonathans. "I thought that was just all talk about your Young-Bearing Jonathan bearing younger than others, but those Young-Bearing Jonathans I bought from you did bear a lot younger than any other Jonathans—and I want to buy more," declared a prominent Calhoun County, Ill., apple grower when he visited our nursery recently.

6 Successive Crops from 8 Yr. Tree. "My 8-Yr. Young-Bearing Jonathan has had 6 crops—nice red apples. When 2 years it bore 21 apples. I won \$5.00 prize on them. Has had nice crop every year since—14 bushels last year when

Millions of Apple Trees Need Planting to Relieve Alarming Shortage.

## DOUBLE-RED ROME BEAUTY — Stark Largest Reddest

(TRADE-MARK)

### Best Red Baking Apple — Bears Big Regular Crops

Here is the answer to the demand of fruit growers and the buying public for a big, beautiful, solid red, late-keeping apple of quality that will stand handling and keep all winter. For baked apples, pies, dumplings, sauce and other culinary uses, our big strain of Stark Double-Red Rome Beauty has no equal—the best of all the Rome Beauty family. Added to all the good qualities of regular Rome Beauty, this new true Bud Sport is a bright, flashing red color all over, greatly increasing growers' profits.

A beautiful sparkling red apple. Large uniform size. Crisp, juicy, aromatic white flesh. One of the best keepers of all apples—keeps till apples come again.

Blooms late. A sure bearer. A frost dodger. One year Stark Double-Red Rome Beauty was one of only four varieties out of 200 in our Test Orchard that bore after late killing frost. Hardy tree. In fact, Northern growers now declare it is one of their most profitable varieties. Demand for the new Stark Double-Red Rome Beauty Strain is growing every year, as growers acclaim it as one of their youngest bearers and biggest payers.

"One of Most Valuable of 50 Varieties." "I am sending you sample of Double-Red Rome Beauty which with us is one of the most valuable of 50 varieties. Good pollinizer. Annual bearer, commencing at young age. One of the best keepers. So attractive it sells well." L. J. Clifton, New York.

"Best Red Rome." "Your Stark Double-Red Rome Strain is best of all Romes tested here. Uniform in size, and the color is always perfect." W. S. Blair, Supt. Dominion Exp. Farms, Nova Scotia.

"Bears Every Year." "Very best apple for this climate. Bears annually. Blooms late and frosts do not greatly affect its bearing qualities." F. M. Jones, Santa Fe Co., New Mexico.

"One of Largest Apples." "One of the largest apples we have, especially when grown on bottom land. This variety is a reliable cropper, yet seldom over-bears, the fruit being evenly distributed over the tree." Edwin H. Riehl, Ill. Ep. Station.

"Demand Growing Every Year." "Demand for Stark Double-Red Rome Beauty is greater every year. One of the leading commercial apples in our valley." R. S. Purtee, Delta Co., Colorado.

"Bring High Prices." "I planted the first Stark Double-Red Rome Beauties in Colorado. Am now getting \$3.00 to \$3.50 per bushel on the Denver market." W. S. Coburn, Colorado State Board of Hort.

"Bears Young." "Begins bearing at a very early age, and has a handsome appearance. Always marketable at good prices. Good keeper and a good commercial apple." T. H. Atkinson, Chelan Co., Washington.



**Stark Bro's Have Exclusive Control of Stark Dbl.-Red Rome Beauty Apple Trees**  
And Stark Double-Red Rome Beauty (Trade-Mark) Trees Can Be Secured ONLY from Stark Bro's, Louisiana, Mo.

If You Want 100 or More Apple Trees, Write Commercial-Wholesale Dept., Stark Nurseries, Louisiana, Mo.



# HAL-BERTA GIANT U. S. PATENT TRADE-MARK World's Largest Peach



Hal-Berta Giant shown in actual size color photo at left. Trees are Patented, Trade-Marked and the Genuine are Sold ONLY by Stark Bro's, Louisiana, Mo.

For many years Stark Bro's field horticultural experts searched for a variety of peach which would be extra large in size, attractive in appearance, and at the same time, be of the highest possible quality in flavor, juiciness and also an excellent shipper—a peach like the J. H. Hale, a few days later and better.

It was, of course, difficult to find such a peach but after many years of investigation, development work and testing, a Southern Illinois orchardist asked us to come and see a marvelous, new peach growing in his orchard, which he thought would really fill the bill. These peaches came from a remarkable Hale-Cross tree which became the original parent tree of the Stark Hal-Berta Giant Peach—now famous for its size and luscious goodness and grown wherever peaches are planted.

We felt that the Hal-Berta Giant would prove to be the finest peach of the century. Our opinion was confirmed by State horticulturists and peach authorities who had visited the Markham Orchard and investigated this peach. They had carefully inspected the parent tree of the Hal-Berta Giant; critically observed its behaviour, its health and its ability to bear an amazing number of bushels of these grand peaches year after year. Because we were sure that this tree was truly a "remarkable" peach tree, we paid the highest price on record for a peach tree and secured full and exclusive U. S. Patent and propagation rights.

A burglar-proof cage was immediately erected around the tree to protect our customers and also to be sure that we are always propagating our young Hal-Berta trees direct-in-line from original parent tree strain.

## Ideal for Home and Commercial Planting

The Hal-Berta Giant is an amazing new, mid-season yellow-freestone peach—the Giant son of the J. H. Hale peach. It fulfills a long felt market need for an extremely high quality, extra large, yellow, freestone peach to lengthen the Hale-Elberta season and thus, add to the profit of peach growers by bringing premium prices right in the middle of the season and being a joy to all home orchardists who take pride in finest fruit.

The Hal-Berta Giant is a truly beautiful peach. It has an almost fuzzless skin and a remarkably small pit for the giant size of the peach. The flesh is firm, exquisitely flavored and lusciously juicy. Bears heavier with Stark Early Elberta or Burbank July Elberta for pollinizers. Excellent for eating fresh; for freezing and canning. A fine shipper.

Think what it means to have this marvelous Hal-Berta Giant peach ripening in mid-season—premium quality, enormous size peaches coming on about a week or 10 days after Hale and Elberta.

Although larger than the Hale Peach this marvelous variety has all the delicious flavor and melting, firm flesh of the J. H. Hale. This is indeed the amazing yellow peach to excel Hale and Elberta—a giant peach to lengthen the fine peach season.

## FUZZLESS PEACHES

A New Race of Luscious Stark Fruits—  
Ripening from Earliest to Latest  
Far Superior To Ordinary Nectarines

**STARK EARLY FLAME** U. S. Patent.  
New, Earliest.

We now offer Stark Early Flame as the earliest ripening yellow-fleshed Fuzzless Peach. Skin is smooth and glossy. Color rich red underlaid with gold. Flesh is yellow and firm. In its unique, rich tangy, refreshing flavor and size, it resembles its parent, Burbank Flaming Gold—and is ripe 2 weeks earlier. Genuine Trees sold ONLY by Stark.

**Burbank FLAMING GOLD** Trade-Mark  
—New.

Luther Burbank has here created a perfect blending of a nectarine and a delicious yellow freestone peach. He declared, "The very finest of my fuzzless peaches."

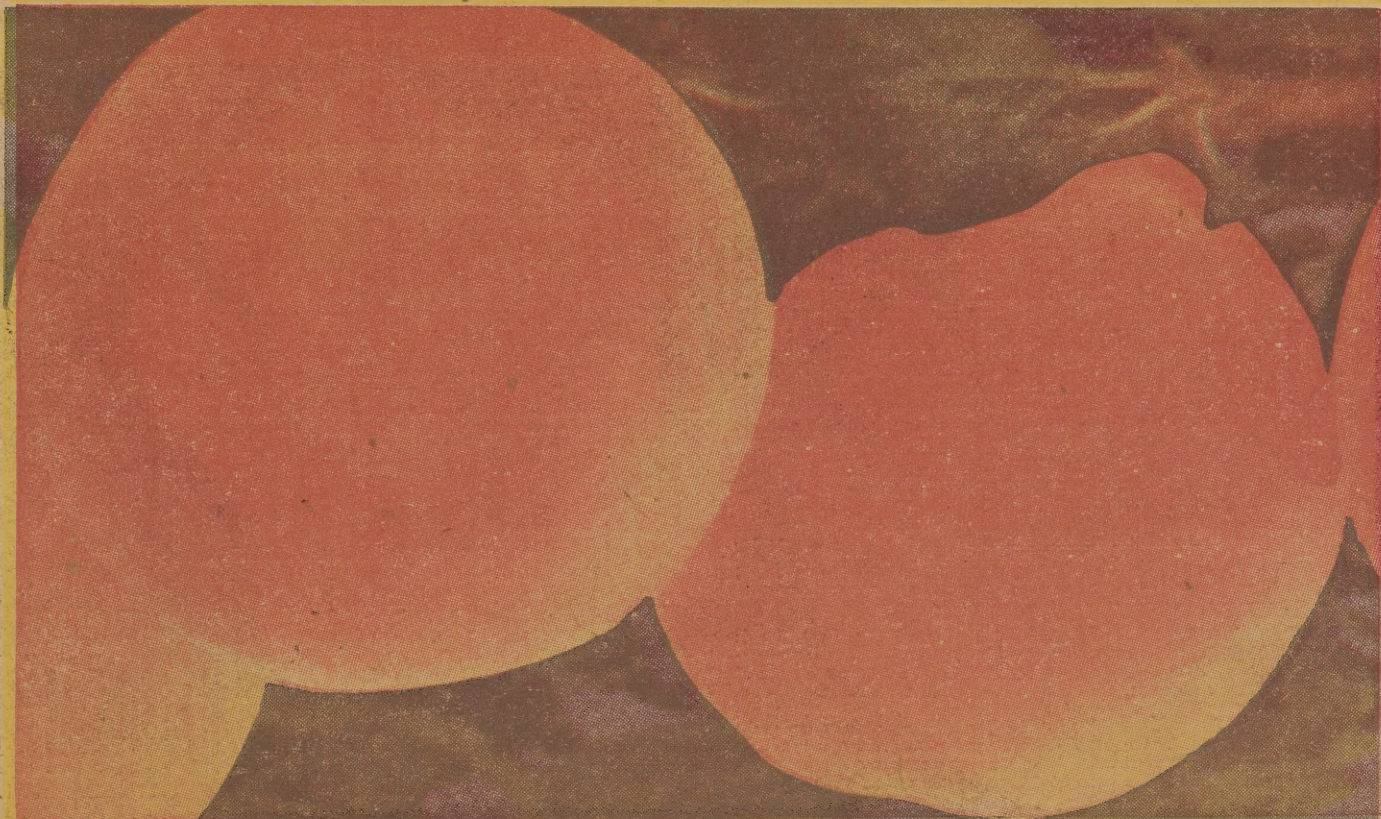
Flaming Gold has waxy, fuzz-free skin of flaming wine red over vivid gold. Rich flavor, golden orange flesh of honey sweetness and wine-like sprightliness. Stone is perfectly free and small. Flesh firm. A splendid shipper. A luxury fruit for all America. Genuine Trees sold ONLY by Stark.

**FUZZLESS-BERTA** Sold under License  
from Patent Owner

Fuzzless-Berta, which follows Burbank Flaming Gold in ripening, is a beautiful large peach with smooth, waxy golden yellow skin almost completely covered with vivid red. Golden-yellow flesh is refreshing and delicious. Freestone.

Trees of Stark Early Flame, Burbank Flaming Gold and Fuzzless-Berta are Patented, Trade-Marked and are sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.

# J. H. HALE, Stark Strain—"The Million Dollar Peach"



Color Photo at left. Our Genuine Stark Strain J. H. Hale Combines Amazing Jumbo Size, Red Color and Superb Quality

J. H. Hale is often described by fruit growers as "The Million Dollar Peach" because of its great profit crops. Extra large in size. Smooth, almost fuzzless golden yellow skin overspread with vivid carmine. Freestone. Perfectly round. Golden-yellow flesh is firm, yet melting and tender. Has exquisite peachy flavor—sweet and delicious, with no bitterness, no stringiness. Good pollinizer for Hale is Stark Early Elberta.

Marvelous shipper. One of the most popular peaches on the Mid-Season Market. Steadily gaining in popularity for eating fresh, freezing and canning. We recommend our genuine Stark Strain J. H. Hale for Home, Local Market and Commercial Orchard plantings. Ripe just ahead of Hal-Berta Giant. Trees of our superior genuine Stark Original Tree Strain sold ONLY by Stark Bro's.

## REDHAVEN—NEW WINNER

Extremely Early Yellow Freestone

This delicious, extremely early yellow freestone peach has just about everything. Earliness, high quality, beauty, fine texture, and firm flesh for shipping. Brilliant red peaches, ripen uniformly. Tree vigorous, hardy, healthy, bears very young, productive. Hardier than Elberta. Sometimes requires thinning to get size. Do not pick too early as red color appears before Redhaven is fully ripe. We propagate from Original Strain.

Ripe about 30 days before Elberta. Excellent for eating fresh, cooking, canning, drying, freezing and markets.





Actual Color Photo of Glorious STARK EARLY ELBERTA of Genuine Sumner Gleason Strain

## STARK EARLY ELBERTA—Gleason Strain (TRADE-MARK)

"My greatest mistake was not planting more Stark Early Elbertas"—says Alvin Eckert.

To describe this peach so you will appreciate its value is almost impossible. It must be seen and eaten and enjoyed to know anything about how beautiful and how good it is. The flesh is a rich yellow, with just a little red around the pit, and from the strong protecting skin clear through until the pit is reached it is sweet and luscious—none of the bitterness—none of the stringiness—none of the coarseness that is old Elberta, but fine-grained, melting meat with a tang and flavor never before found in yellow peaches. Large in size, glorious pure golden yellow—blushed with beautiful flashing red. A perfect freestone flavored with juice as sweet as nectar. It allures with its beauty,

gratifies with its quality and sells for top market prices. Ripe 10 days ahead of regular Elberta. Luther Burbank wrote us: "One of the handsomest, most shapely and most beautifully colored of peaches; quality fully carries out its appearance. A model peach. Congratulations!" Excellent for eating fresh, canning, freezing. A profit-maker for growers in all peach sections. America's most popular canning freestone peach.

Trees of Stark Early Elberta, Genuine Sumner Gleason Strain, are Trade-Marked and Sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.

## BURBANK JULY ELBERTA—Peach Sensation of the Century

U. S. PATENT  
(TRADE-MARK)

Burbank July Elberta shown in actual size and color above, through the magic of color photography, has proved to be the long looked for Very Early, Yellow Fleshed, High Quality Peach for eating, freezing, canning and for top prices on the markets. Its golden yellow skin is almost completely overspread with vivid red—the most brilliant red of all peaches. Its luscious golden flesh is rich in flavor, full of sweet juice, with no bitterness and no red at the pit. Ripening about 15 days ahead of Elberta, it comes on the market when a peach of its delicious flavor and high quality brings highest prices on the markets and greatest profits to the grower. A perfect freestone.

Tree is exceptionally hardy—bearing as far North as Canada and producing crops year after year in all peach growing sections of America—North, South, East, West. Its heavy crop is well distributed over the tree—a desirable characteristic in a peach for Commercial

or Home Orchards. "Best Shipper of All"—says Alvin Eckert.

Burbank July Elberta Trees are Patented, Trade-Marked and Sold ONLY by Stark Bro's Nurseries, Louisiana, Mo.

Burbank July Elberta "A Winner—Youngest Bearer" say N. Y. Fruit Expert J. Carl Ward, addressing N. Y. Hort. Society on "What Varieties of Peaches Shall I Plant" said:

"A peach which looks to me like a winner is Burbank's July Elberta. We have a planting of 400 trees. It has excellent size, wonderful scarlet coloring, so brilliant that fruit on young trees can be seen a great distance. It has very firm meat, a small pit and is a perfect freestone. Its flavor is very unusual—to me it tastes like a blending of Early Crawford and J. H. Hale. I picked as many as 20 peaches from trees which were 1-year old the preceding Spring."

Burbank July Elberta—Miracle Peach Discovery Holds Its Amazing High Quality Even In Long Distance Shipping. Color Photo Below.



## WORLD'S EARLIEST — NEW (TRADE-MARK)

Earliest Peach Known—New. Extremely Hardy, Very Young, Heavy Bearer.

World's record for earliness. Beautiful bright red skin. Firm, juicy, creamy flesh. Better flavor than Red Bird. Late heavy bloomer. Excellent shipper. Extremely hardy, both in tree and bud—bears even where most varieties fail. Medium size. Clingstone. 55 days before Elberta. Comes on market first. Good quality for such an early Peach.

## ELBERTA—STARK QUEEN STRAIN (TRADE-MARK)

Stark's Queen Strain is larger, rounder, and often brings 50c to 75c a bushel more than ordinary Elberta.

Mid-Season Yellow Freestone. Best known American Peach—the Standard by which all others are judged. Every Home and Commercial Orchard should have our Large Queen Strain—Sold ONLY by Stark Bro's Nurseries.

## STARK LATE ELBERTA (TRADE-MARK)

This magnificent big peach fills the gap between Hal-Berta Giant and Krummel October. Ripe 15 to 20 days after Elberta when peaches are scarce and in great demand, for eating fresh, cobbler, pies and canning. The best, most profitable yellow freestone peach ripening after Hal-Berta to lengthen the Elberta type season. Hardy, vigorous tree. Genuine "Record-Bearing" Strain Trees sold ONLY by Stark Bro's.

## GOLDEN ELBERTA CLING (TRADE-MARK)

World's Finest Canning Cling

Most beautiful Yellow Clingstone. Ripe 5 days before Elberta. Delicious, honey-sweet. Resembles Stark Early Elberta, same marvelous color. Superb quality. Most alluring quality of any Clingstone. Firm and solid. Excellent shipper. Fine for Home and Market Orchards. Trees sold ONLY by Stark Bro's.

## PEACH AND APRICOT RIPENING LIST

By following the Peach and Apricot Ripening List below, you can have for your table and for market an ALL-SEASON SUCCESSION of the most luscious, sugar-laden Tree-Ripened Peaches. Tree-Ripened Peaches are more delicious, richer in food value, in vitamins and easily worth twice as much. GROW YOUR OWN—TO GET TREE-RIPENED PEACHES from earliest to latest.

All varieties below are listed in Order of Ripening. APRICOTS, 1 to 4 at top. PEACHES from 1 to 38. (No. 1, World's Earliest is the first to ripen. No. 38, Krummel Oct., is the last peach to ripen.)

1. Stark Early-Orange, Earliest Apricot. Page 12
2. Stella, Super Hardy North Apricot. Page 12
3. Hungarian Rose, Hardy Sweet Apricot. Page 12
4. Wilson Delicious, Best of All Apricots. Page 12

## 38 WORLD'S BEST PEACHES

(All Are Freestones unless otherwise noted)

1. World's Earliest, Clg. Earliest Shipping Peach.
2. Red Bird Cling, Big Red-White. Fine Shipper.
3. June Elberta, Earliest Yellow Semi-Free Peach.
4. Stark Sure-Crop, Red Clg. Hardest Known Peach.
5. Cumberland, Super Hardy, Red-White Shipper.
6. Fisher, Semi-Free. Large Early Yellow Peach.
7. Redhaven, Fine New, Earliest Yellow Freestone.
8. Golden Jubilee, Earliest Big Yellow Freestone.
9. Eureka, Super Hardy. Delicious Red-White.
10. Early Mamie Ross, Fine Flavor. White Flesh.
11. Rochester, Very Hardy Yellow. Rich. Sweet.
12. Stark Early Flame, Earliest FUZZLESS Peach.
13. Alton, Best Early White. World's Fair Winner.
14. Burbank July Elberta, Best Early Yellow.
15. Burbank July Gold, Luscious Clear Yellow. New.
16. Halehaven, Popular Big New Yellow. Hardy.
17. Belle of Georgia, Best Mid-Season Red-White.
18. Burbank Giant Freestone, Huge. Golden-Flesh.
19. Burbank Flaming Gold, Most Popular FUZZLESS.
20. Champion, Delicious Red-White. Top Flavor.
21. Illinois, Fiery Red Skin. Sweet White Flesh.
22. Stark Early Elberta, Top Quality Yellow Peach.
23. Crawford Early Imp., Super Flavor Yellow.
24. Golden Elberta Cling, Best Yellow Canner.
25. Elberta, Stark Queen, Best Elberta Strain.
26. Fuzzless-Berta, New. Fine Yellow FUZZLESS.
27. J. H. Hale, Stark Strain. Popular Big Yellow.
28. Giant Hardy-Berta, Big New Hardy. Late Yellow.
29. Hyslop Cling, "Sugar Cling," Red-White. Late.
30. Hal-Berta Giant, World's Largest Yellow Peach.
31. Stark Summer Snow, White Clg. Top Canner.
32. Crawford Late Imp., Big Yellow. Popular.
33. Stark Late Elberta, Best of All Late Yellows.
34. Indian Blood Cling, Red Flesh. For Pickles.
35. Martha Fern, Red-White Clg. Big Super Flavor.
36. Stark Heath Clg., Hardy. Best Big White Canner.
37. Mam. Heath Clg., White. Huge Size. Sweet.
38. Krummel October, Latest Fine Yellow Peach.



# SAVE 20% ON EXPERTS' CHOICE COLLECTION

Collection No. 11F

ONLY \$28<sup>00</sup> { Regular Price \$35.20 } for  
Ripening Early to Late  
Large 4 to 5-ft. Size

Stark Golden  
Delicious  
(Trade-  
Mark)

Starking  
Delicious  
(Trade-  
Mark)

Jonared  
(U. S.  
Patent)

Stark  
Red-Gold  
(U. S.  
Pat.)

Dark Red  
Staymared  
(Trade-Mark)

Scarlet  
Staymared  
(U. S. Patent)

Early  
Red Bird  
(Trade-  
Mark)

Henry  
Clay  
(Trade-  
Mark)

Wealthy  
Double-Red  
(Trade-Mark)

COLLECTION No. 11F—"BIG 6" WINTER APPLES

**WINTER APPLES "BIG 6" COLLECTION No. 11-F**  
ONLY \$10.40 Regular Price \$13.00 YOU SAVE \$2.60

**STARK "BIG 6" LEADER APPLES**

Just Write Collection 11F, \$10.40, on Order Blank. No changes in Varieties Permitted.

- 1 STARK GOLDEN DELICIOUS (Trade-Mark). "Finest flavored apple in all the world," said Luther Burbank. Youngest bearing apple. Rich, juicy, spicy flavor that commands top prices everywhere. Many bear big apples at 3 years old, some bear at 2 years. Fully described on Pages 2 and 3.
- 1 JONARED. U. S. Patent. New Double-Red Jonathan. Same spicy, rich flavor that made Jonathan one of America's most popular apples, plus brilliant, fiery red color. 2 weeks sooner. Avoids dropping. Keeps longer. Makes bigger profits for growers. Fully described on Page 7.
- 1 DARK-RED STAYMARED (Trade-Mark). New, rich, dark red Stayman. Colors 2 to 3 weeks sooner. Heavy bearer. Late keeper. 100% solid red. Firm texture, delicious spicy flavor. Fully described on Page 6.

- 1 STARKING (Trade-Mark). Double-Red Delicious. "World's finest flavored red apple." Large, beautiful, ideal shape. Amazing color improvement of Stark Delicious. Can be picked blood red while still hard, to keep crisp and juicy until late Spring. Fully described and illustrated on Pages 4 and 5.
- 1 STARK REDGOLD. U. S. Patent. New Red Hybrid of Stark Golden Delicious. We paid World-Record Price of \$7,500.00 for it. Rivals its famous parent, Stark Golden Delicious in young-bearing and delicious flavor. Ready to eat just before Jonathan.
- 1 SCARLET STAYMARED (Trade-Mark). New profit-maker. Wonderful flavor—long keeper. A Stayman Winesap plus bright flashing all-over-red which brings higher prices. Fully described on page 6.

If Over 100 Apple Trees Are Wanted, Write for Prices

**SUMMER APPLES "SELECT"**  
ONLY \$8.64 Regular Price

**SUMMER APPLES**

Just Write Collection 33F, \$8.64, on Order

- 1 EARLY RED BIRD (Trade-Mark). Very early apple. Strikingly beautiful. Fiery, flaming scarlet red. Good size. Ripens 7 to 10 days earlier than Yellow Transparent. Tree Vigorous, Strong, Spreading, Hardy. Bears young and produces tremendous annual crops.
- 1 HENRY CLAY (Trade-Mark). Earliest yellow apple. Looks like Maiden Blush—better, more beautiful. 2 months earlier. Hardy. Late bloomer. Regular bearer.
- 1 WEALTHY, Double-Red (Trade-Mark). Best Fall Apple. Hardy. Fine West, North, East, South. Everywhere the best of its season. Bears extremely young and every year. Long lived. Fruit brilliant flashing red. Medium to large. Quality superb. Wonderful wine-like flavor. Twice as red as old Wealthy.

If Any Variety Is Exhausted, Our Experts

## STARK WORLD'S CHAMPION APPLES — LISTED

### Assure Your Family Year 'Round Fruit

Greatest thrill of the home orchardist is to own trees of varieties that ripen from early summer to late winter—and to pick variety after variety as it comes full "Tree Ripe," each bringing its own flavor and color characteristics.

Greatest profit to orchardists who grow for local fruit sales or roadside markets is to be able to offer a continuous succession of attractive apples from the earliest to latest. In planning your own orchard for table fruit, for canning or for profit, select first a goodly number of the most prized winter apples to provide fresh fruit almost until apples come again. Then select several trees of each of the Early Summer, Summer, Fall, Winter and Late Winter apples shown in the ripening list below.

#### EARLY SUMMER

**STARK EARLIEST**—New. U. S. Patent. An apple that ripens as early as cherries and is really good to eat right off the tree. Medium size—with scarlet red color. Trees sold ONLY by Stark Bro's.  
**EARLY RED BIRD**—(Trade-Mark). Fully described and illustrated above.

**HENRY CLAY**—(Trade-Mark). Fully described and illustrated above.  
**YELLOW TRANSPARENT**—Excellent for culinary uses and fair for eating fresh.  
**EARLY HARVEST**—Its brisk, sub-acid white flesh makes it popular for eating, pies, cobbles, dumplings, etc.  
**JUNE WEALTHY**—New. U. S. Patent. At last, a bright red Wealthy type apple ripening with Yellow Transparent. Is ripe a whole month before Wealthy. U. S. Patent—Trees Sold ONLY by Stark Bro's.  
**LODI** (Early Golden). Illustrated and described above.  
**SWEET BOUGH**—A canary yellow apple. Medium size, white flesh. Too sweet for pies and sauce, but delicious for summer eating.  
**EARLY MCINTOSH**—Solid red color. Has McIntosh size, color and flesh characteristics. Ripens 10 to 15 days after Yellow Transparent.

#### SUMMER

**DOUBLE-RED DUCHESS**—A brilliant red color. Excellent shipper. Tree dwarfish.  
**WILSON RED JUNE**—Illustrated and described above.  
**SUMMER CHAMPION**—Illustrated and described above.

**JEFFERIS RED**—"Everbearing"—Has long ripening period. Beautiful crimson color, luscious, juicy, tender, rich. Excellent for Home Orchards and for Markets.

#### FALL

**MAIDEN BLUSH**—Yellow apple that is fine for Drying and Cooking. Large, uniform in size, attractive lemon yellow, pink blushed. Ships well.  
**GRAVESTONE, CRIMSON**—Earlier than ordinary Gravenstein. Extra color brings top prices.  
**WEALTHY, DOUBLE-RED**—(Trade-Mark). Illustrated and described above.  
**STARK JONGRIMES**—(Trade-Mark). U.S. Patent Pending. Illustrated and described above.  
**RAMBO, GIANT IMPERIAL**—(Trade-Mark). Huge size. Red or striped. Rather flat in shape. Rich mild flavor.  
**CRAB APPLES**—Illustrated and described in box at right.

#### WINTER

**MCINTOSH, RED**—Tender, juicy. Beautiful crimson. Flesh crisp, delicate—almost snow-white. Tree is long-lived, hardy, a strong and spreading grower, bears young.

**FAMEUSE (SNOW)**—Fruit is rich crimson with snow-white flesh. Good quality. Bears well in Northern States.  
**NORTHWEST GREENING**—Hardest and thickest grower of all Greenings. Fruit is large to very large, glossy, attractive green, turning yellow when ripe.  
**RHODE ISLAND GREENING**—Large, greenish yellow. An old favorite for pies.  
**GRIMES GOLDEN, "DOUBLE-LIFE"**—(Trade-Mark). Extremely hardy tree. Illustrated and described above.  
**BANANA, NEW RED CHEEK**—(Trade-Mark). Beautiful red blush on clear yellow. Flavor is suggestive of a Banana. Requires careful handling. A good grower. Hardy. Young-bearing tree.  
**STARK REDGOLD**—Illustrated and described on Page 6, also above.  
**JONARED**—Illustrated and described on Page 7, also above.  
**YOUNG-BEARING JONATHAN**—(Trade-Mark)—Described on Page 7, also illustrated and described above.  
**STARK KING DAVID**—(Trade-Mark). Illustrated and described above.  
**BALDWIN, DOUBLE-RED**—(Trade-Mark). A favorite because of its hardness and



# NS—18 BEST HOME AND MARKET APPLES

Collection No. 22-F

All 3 Collections You Save \$7.20

—Trees All Top Quality  
— With 3-Year Roots



Wilson Red-June

Lodi Early Golden

Summer Champion



Stark King David (Trade-Mark)

Stark Rome Beauty (Trade-Mark)

Grimes Golden "Dol. Life."

Young-Bearing Jonathan

Stark Jon-Grimes (U. S. Patent)

COLLECTION No. 22-F—SPECIAL "SELECT 6" APPLES

6" COLLECTION NO. 33-F  
\$10.80 YOU SAVE \$2.16

SPECIAL "CHOICE 6" APPLES COLLECTION NO. 22-F  
ONLY \$9.12 Regular Price \$11.40 YOU SAVE \$2.28

SPECIAL "CHOICE 6" APPLES

Just Write Collection 22F, \$9.12 on Order Blank. No changes in Varieties Permitted.

Blank. No Changes in Varieties Permitted.

- 1 WILSON RED JUNE. Enormous in size for an early apple. Brilliant, glorious deep red. Tree extremely hardy. Succeeds perfectly in far North—standing 40 degrees below zero without injury. No other Summer apple can compare with it in size and beauty. Ships well and goes on market in fine shape.
- 1 LODI EARLY GOLDEN. Early Summer apple. Quick bearing. Blight resistant improvement over Yellow Transparent. Fruit much larger. Bears younger. Uniform conic shape. Heavy copper. Young bearer.
- 1 SUMMER CHAMPION. Most beautiful, best quality. Largest and best shipper of all Late Summer Apples. Heavy bearer. Young bearer. Hardy. Fruit big, handsome, brilliant red blushed. Keeps well. Mtn. Grove Experiment Station reports: "Good color, uniform size. Bears regularly and heavily."

Will Select a Variety of Equal or Greater Value.

- 1 YORK-A-RED. U. S. Patent. Best of all York Imperial Red Sports. Solid red color. Tree vigorous. Hardy, heavy bearer. A great favorite with commercial growers. Fruit large, crisp, firm. Very late keeper.
- 1 GRIMES GOLDEN, "Double-Life" (Trade-Mark). Parent Tree averaged 40 bushels for 14 years. Hardy Tree. Long lived. Famous spicy Grimes Golden Apple; for over 50 years the Queen of Quality. Medium size, beautiful golden yellow. Conical shape. Alluring flavor surpassed only by Stark Golden Delicious.
- 1 YOUNG-BEARING JONATHAN. New, quick-bearing strain that bears younger.

- 1 STARK KING DAVID (Trade-Mark). Late bloomer—sure bearer. Youngest, heaviest bearer we have ever fruited except Stark Golden Delicious. Full of spicy, wine-like juice. Rich cream colored flesh. Solid deep red.
- 1 DOUBLE-RED ROME BEAUTY (Trade-Mark). World's Best Baking Apple. Improved Sport. Has every good point of Rome Beauty. In addition, it is a bright solid over-all-red in color, adding tremendously to its value.
- 1 STARK JON-GRIMES. U. S. Patent Pending. New. Sure bearer. Large, high quality late summer apple. Regular and heavy bearer. Excellent for eating and cooking.

No changes in Collections Permitted. For Regular Prices on All Apple Trees see Page 14.

## IN ORDER OF RIPENING

shipping ability. Deep, brilliant red all over. Colors early. Good quality. Fine keeper. Introduced and trees sold ONLY by Stark Bro's.

**NORTHERN SPY, DOUBLE-RED**—This new bud sport a true Northern Spy but with deep solid red color without either stripes or splashes. Size is large, flesh is crisp, firm and juicy. Popular flavor.

**CORTLAND—A LATE MCINTOSH.** Fruit is similar to McIntosh—shape is flatter and size averages larger. Redder than McIntosh and the color is brighter. Apples do not drop so readily and ship better.

**LATE WINTER**

**STARKING Delicious**—(Trade-Mark). Illustrated and described on Pages 4 and 5. Also above.

**STARK DELICIOUS**—(Trade-Mark). The Parent of Starking Delicious. The apple that revolutionized apple growing is still a great favorite among planters.

**ROME BEAUTY, DOUBLE RED**—(Trade-Mark). Best baking apple. Illustrated and described above.

**YORK-A-RED**—U. S. Patent. Illustrated and described above.

**GIANT JENITON**—(Trade-Mark). Will

keep juicy and refreshing till April or May. Fruit is large, red striped, juicy, with the tang and delightful flavor of the regular Jeniton.

**RED WILLOW TWIG**—(Trade-Mark) A new, beautiful, all-over-red, bud sport of the well known Willow Twig. Will keep till apples come again. Large, attractive.

**STARK GOLDEN DELICIOUS**—(Trade-Mark). Illustrated and described on Pages 2 and 3. Also above.

**SCARLET STAYMARE**—(U. S. Patent)—Fully described on Page 6. Also above.

**DARK RED STAYMARE**—(U. S. Patent). Fully described on Page 6. Also above.

**BLACK BEN**—(Trade-Mark). A very late winter keeper and heavy producer of large solid red apples. Great improvement over Ben Davis and Gano. Produces more bushels to tree, costs less to grow.

**TURLEY WINESAP**—Large, highly colored apple of the Winesap type and season, but much larger and better flavored. Large, uniform, deep red in color. Keeps till late Spring in storage.

**WINESAP, STARK VIRGINIA STRAIN**—A rich, wine-flavored apple. Very late keeper.

## NEW STARK CRAB APPLES

Col. No. 114-F Only \$6.50  
Regular Price \$8.25  
Four Big 4 to 5 Ft. Trees—One Tree of Each Variety Below

- **STARK FLORENCE**—introduced by Stark "Worth all other Red Crabs put together." Most beautiful, most prolific and most valuable Crab. Fruit bright ruby and crimson. Makes delicious sauce. The housewives' favorite for jelly, jam, preserves and cider. Tree dwarf, spreading. Valuable for ornamental lawn tree and for filler. (No. 1)
- **STARK GOLD**—Sold ONLY by Stark. Beautiful hardy new golden Crab. Fruit solid yellow. Larger, better quality than Yellow Siberian. Makes spicy aromatic jelly of exquisite flavor. Tree very hardy. Semi-dwarf grower. Ideal for lawn and to use as filler. (No. 3)
- **DOLGO**—New, Solid Red. Young and heavy bearer. Jellies perfectly, even when dead ripe. Excellent for canning. Extremely hardy. Healthy, blight-resistant. Tree so shapely and flowers so beautiful that it is a favorite for ornamental lawn trees. (No. 4)



• **VIRGINIA**—Valuable Red Blushed Stark. One of best crabs we have—better the most varieties," declares Director of Mo. Exp. Sta. "Beautiful golden yellow, brightly blushed with carmine. About same size as Transcendent. Late bloomer. Ripens in September. Flesh firm and fine grained. Pleasant to eat raw and a favorite for pickles and preserves. (No. 2)





STARK SECKEL

BARTLETT

GRAND CHAMPION

LINCOLN

## Pears Selected and Perfected for You by Stark

### STARK SECKEL

**Large Strain Sugar Pear**

Ours is an extra large strain. For more than a century Seckel has been the standard of excellence by which pears have been judged. Yet not 1/10th enough of Seckel have been planted. Its spicy, honeyed flavor makes it the acme of pear perfection. Tree one of the healthiest and hardiest. Succeeds in all pear sections.

● **FAME—(Trade-Mark)** Beautiful large yellow pear with carmine blush. One of the hardiest and most delicious pears in the world. Excellent for eating fresh, for canning and pear preserves.

Tree is hardy, bears young. Long-lived. Blight-resistant. We highly recommend for Home Yard and Local Market Orchards. **Trees Sold ONLY by Stark Bro's.**

● **ANJOU—Late Fall Pear.** Large, handsome yellow pear blushed dull red. Richest flavor. Tree upright. Bears young, heavy crops. Blooms late. Succeeds everywhere.

### GRAND CHAMPION

U. S. Patent Number 585

Delicious as Bartlett. New Russet late Bartlett type. U. S. Plant Patent records declare that the new Grand Champion Pear originated as a true Limb Bud-Sport on Gorham (which closely resembles Bartlett in size and shape). That Grand Champion has all the delicious quality and other characteristics which are winning nation-wide favor for Gorham, its parent. In addition, Grand Champion has the smooth beautiful and popular solid Gold-Russet skin—which is extremely valuable for commercial growers. Genuine Grand Champion Pear Trees Sold ONLY by Stark Bro's Nurseries.

● **DUCHESSE (Angouleme)—Ripens in the Fall.** Extremely large—often weigh over a pound. Light yellow. Excellent quality. The housewife's favorite pear. Tree long lived. Healthy, hardy. Often bears at 2 years and produces a crop every year.

### BARTLETT

A World-Wide Favorite

A large Pear. Rich golden yellow with rosy blush. Very juicy. Indescribably delicious flavor that has made it popular everywhere. Bartlett is probably the most widely planted and best known pear grown. One of the best pears for eating fresh, for canning and for shipping. An excellent pear for the Home Yard and a favorite in the commercial orchards and on the market. Great shipper. **Ripens in summer.**

● **KIEFFER—Most Widely Planted Winter Pear.** Large, rich, golden-yellow, sometimes tinted red. Fine for canning and baking, but only fair quality for eating fresh. To properly ripen for eating, pick when they reach full size, but before they color their rich golden yellow; store in dark, dry room. Tree vigorous, young and heavy bearer—outbears everything in our orchard. Resists blight. Succeeds everywhere.

### LINCOLN

The Pick of All Pears

From the Alleghenies to the Rocky Mountains—from the Great Lakes to the Gulf—genuine Stark LINCOLN has proved outstanding among Pears.

Fruit is a clear, beautiful golden yellow, with sometimes a glowing red blush. In size Lincoln is a large pear—larger than Bartlett. Fruit ships well. Its luscious quality and beauty command top prices. **Ripens in late summer.**

Trees are remarkably resistant to blight. Produce heavy crops. Live and bear handsome, better, bigger fruit during its long life. Original Lincoln tree lived and bore crops of luscious pears for more than 80 years. A leading Illinois horticulturist wrote us: "Grow Lincoln by the millions so they can be planted for yard, street and park trees."

"2-year old Lincoln Bearing." "My 2-year-old Lincoln pear has 8 nice pears on it. I am really thrilled."—Mae Fulwider, Illinois.

## STARK APRICOTS—Best New Hardest

### WILSON DELICIOUS

(Trade-Mark)

**New Early Freestone, Extremely Hardy.**

A big new Apricot with delicious flavor. Hardest and best apricot we have ever discovered. Tree stood 26° below zero.

"Ripe a week earlier than Moorpark and is about 20% larger," says the originator. Beautiful orange-yellow skin with brilliant red on the sunny side. Superb quality, sweet and delicious—juicy, firm flesh. Excellent keeper. Bears young with regular big crops. R. L. Eighmey of Iowa writes: "One of my 4-year Wilson Delicious bore Apricots this year. My 3-year-old bore 18 apricots." Resists frost, has borne more crops than any other apricot. A beautiful large hardy shade tree when in bloom and later when loaded with golden fruit.

Fine for Home and Market. Delicious for eating fresh, cooking, canning, freezing and drying.

### STELLA—Hardy Far North

Originated in Nebraska, where it survived sub-zero weather. Hardy, Large Russian type. Blooms and bears big crops of sweet, luscious fruit. Medium size, beautiful golden color. Delicious quality. Introduced by us. Fine for Eating, Cooking, Canning, Market.

### STARK ERLI-ORANGE—New

U. S. Patent—Earliest of all Apricots

10 days earlier than any known Apricot—at least 2 weeks before Moorpark. A strikingly new and different flavor—"sweet and rich" says originator.

In addition to early ripening this new Apricot has Firm Rich Orange-colored flesh. Beautiful color and Luscious flavor. Good shipper.

We recommend Stark Erli-Orange as the earliest apricot for eating fresh, freezing, canning, market.

Trees are Patented and Sold ONLY by Stark Bro's Nurseries.

## Stark Cherries—Profitable and Popular

### STARK GOLD

(Trade-Mark) —Hardest Sweet Cherry

At last! An amazing tree for every home—for the North as well as the South. Magnificent large Cherries. Superb, spicy, sweet flavor. A pure lustrous gold in color. Bore on a 2-year tree. Hardy, healthy tree. Stood 40 degrees below zero in Nebraska. Ripens 2 weeks after Early Richmond. Flesh is sweet, crisp, juicy, yet firm. A good shipper. Marvelous for eating fresh, canning and preserves.

### BURBANK BLACK GIANT

(Trade-Mark) —Hardy New Sweet

A luscious new Sweet Cherry of large size. Created by the wizardry of Luther Burbank and prized by him as the best of his Black Sweet Cherries!

Firm and meaty. One of the best shippers. The dark red entrancing beauty and distinctive nectar-sweet flavor make Black Giant a favorite of the Home and Market growers. Tree is hardy. A young bearer.

● **BLACK TARTARIAN IMPROVED—(Deacon Strain)**—Sweet, Hardy. Early. Best, most dependable of large Black Tartarian type. Hardy, black team-mate for Stark Gold. Best pollinizer. Gets early high prices. Extra large. Heart-shaped. Purplish red-fleshed.

### MONTMORACY

(U. S. Patent)—Tart, Pie Cherry

Earliest of all Sour Cherries—2 weeks BEFORE Montmorency. Larger than Richmond and Earlier. Deep rich wine color with deep red juice. Less tart than regular Montmorency. Meaty. Superior shipper.

### MONTMORACY STARK

(Trade-Mark) — World's Best

Tart Pie and Canning Cherry

Extra Large Stark Strain. Best of all Monts—for pies, quick-freezing, canning, preserving and eating fresh. Never fails. Brilliant red. Tender yellow flesh. Delicious. Makes pies, preserves, cobbles and puddings of lip-smacking goodness. Montmorency Stark trees often bear fruit second year.

● **STARK LAMBERT (Hardy)** Hardy Strain Large Sweet. Dark purplish-red turning almost jet black when ripe. Skin glossy—tough enough to insure good shipping.

● **RAINBOW STRIPE (Lambert sport)—New Sweet.** With creamy white skin but with a deep red stripe running from stem to tip. Ripens mid-season. Excellent shipper.

● **MONTLATE—(U. S. Patent)—Tart, Pie Cherry.** Montlate ripens 2 weeks AFTER Montmorency. Fruit sells for the same high prices as English Morello, and bears heavier.

● **OTHER VARIETIES.** See Prices, Page 14.

## Stark-Burbank Greatest New Plums

Our experts are confident that the new Burbank creations we are now offering far outclass all other varieties of similar type and season. Many Stark-Burbank Plum creations are so different from ordinary plums that they are almost distinct new fruits.

### GREAT YELLOW

Burbank's—U. S. Patented

**Earliest Yellow Freestone Plum.** One of the most outstanding golden plums of all the Burbank Wonder Creations. 2 to 2½ inches in diameter, excellent quality. Pure golden yellow. Mild and sweet. Top budded limbs only 1½ years old bore a splendid crop after 14 below zero.

### GOLD

(Trade-Mark) Our \$3,000 Burbank Plum. Midseason

Fruit clear, light transparent golden yellow, beautifully blushed with bright cherry red when fully ripe. Large. Sweet delicious quality. Very young tremendous bearer. One of Burbank's greatest creations. Succeeds coast to coast.

### OMAHA

Very Hardy, Sweet Ripens Midseason

A very large plum. Dark rich red. Almost perfectly round. Meaty, sweet and delicious golden-yellow flesh.

### STARK GREEN GAGE

Ripens mid-season. "Sweet as honey." One of most luscious fruits on earth. Greenish yellow. Golden flesh. Strong growing tree. Superior for canning and preserving.

### ELEPHANT HEART

(Trade-Mark)

Burbank's new Freestone Giant. Red-Fleshed Plum Sensation. Amazing flavor like a sweet Ox Heart cherry. Strong grower, hardy. The supreme BEST of over 800 new varieties of great promise perfected by Stark Bro's and Luther Burbank, after years of exacting testing and selection. One of the outstanding achievements of the Greatest Fruit Wonder Worker in History.

### EARLY GOLD

(Trade-Mark)

A very early large, beautiful, translucent yellow hybrid plum. Early Gold (Shiro) is extraordinarily prolific. Flesh is tender, juicy, sweet and melting as a huge honey drop. Tree is large, vigorous, spreading and extremely productive, sometimes requires pruning or thinning to prevent overbearing. Eating, canning, cooking, markets.

### STARK GIANT DAMSON

(Big Mackey) True Freestone

Ripens late. Largest and best Damson. Our propagation from extra productive Record-Bearing Parent tree. Fruit deep bluish purple, juicy. Small stone. Hardy, easy to grow. Home and commercial orchards.



STARK GREEN GAGE

STARK GIANT DAMSON



# "Gold-Mine" Double-Profit Orchards

"Double-Profit Planting Plan" and "Gold-Mine Orchards" Copyrighted by Stark Bro's Nurseries.

## At These Special New Low Demonstration Prices You Save 35%

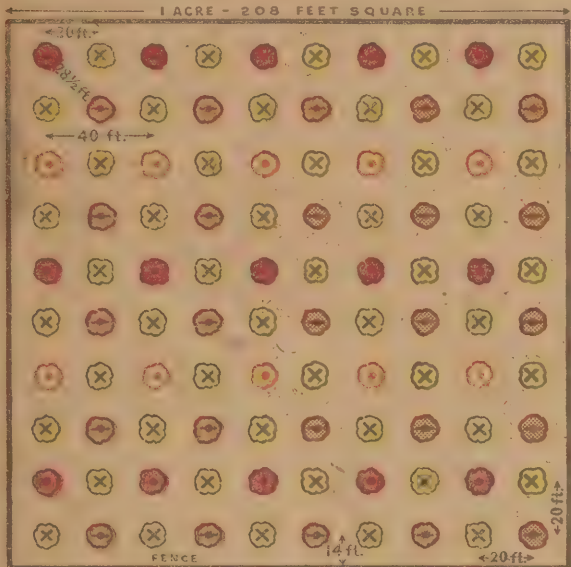
We stand 35% of the cost to help you plant "Gold-Mine" Orchards this year for quick, steady double profits. Plant America's two best apples NOW—Genuine Stark Golden Delicious and Starking (Double-Red Delicious)—by this New Double-Profit Plan shown below.

There is now a Quick Double-Profit Orchard Planting Plan that has been worked out for your benefit as the result of the astounding experience of hundreds of Stark Golden Delicious Apple Growers.

"We plant Apple trees that way—20 feet part. The first two crops pay for the whole orchard, and then we pick big-money crops for many years before trees are crowded. Then we cut out every other row on the diagonal, leaving the trees 28½ ft. apart," declared the famous orchardist, Geo. W. Miller, when he visited us here at the office recently. Mr. Miller

continued: "We value a bearing orchard at \$1,000.00 an acre if planted 20x20; \$750.00 30x30 and \$500.00 40x40, and orchards pay profits on investment at these figures."

To demonstrate to you the quick steady double profits from these "Gold-Mine" Orchards of Stark Golden Delicious and Starking Delicious Apple Trees planted 20x20 feet apart, we are making you—while they last—the Special Low Price on Demonstration Orchards below. Customer pays transportation on "Gold-Mine" Orchards. No variety changes please, at Special Low Demonstration prices below.



### 100 Stark Golden Delicious and Starking Delicious Trees

- (See detailed explanation above)
- 15 STARKING DELICIOUS (PERMANENT) Trees  
Planted 40 feet apart
  - 10 STARK GOLDEN DELICIOUS (PERMANENT)\* Trees  
Planted 40 feet apart
  - 25 STARK GOLDEN DELICIOUS (SEMI-PERMANENT) Trees  
Planted 28½ feet apart
  - 50 STARK GOLDEN DELICIOUS (QUICK-PROFIT FILLERS)  
Trees planted 20 feet apart

### "Gold Mine" Acre Orchard

100 Apple Trees. Big 4 to 5 ft. Top Quality—Enough to plant a whole acre of land by the New Quick-Profit Planting Plan, spacing the trees 20x20 feet apart.

Only **\$125** Regular Retail Price **\$200.00** You Save **\$75.00**

85 Stark Golden Delicious Apple Trees  
15 Starking Delicious Trees  
100 Total, World's 2 Greatest Apples

### "Gold Mine" ½ Acre Orchard

50 Big Apple Trees: 4 to 5 ft. Top Quality—Enough to plant ½ acre of land by the Quick-Profit Planting Plan, spacing the trees 20x20 ft. apart.

Only **\$65** Regular Retail Price **\$100.00** You Save **\$35.00**

41 Stark Golden Delicious Apple Trees  
9 Starking Delicious Trees  
50 Total Trees, World's 2 Greatest Apples

GENUINE STARK GOLDEN DELICIOUS and STARKING DELICIOUS APPLE TREES ARE SOLD ONLY BY STARK BRO'S NURSERIES, Louisiana, NORTH MISSOURI

See Page 3—Eckert Used This "Gold-Mine" Planting Plan ((22x22)) and Picked 54,051 Bushels from 2200 Trees Before 12 Years Old.

## PRICE LIST—Stark Ornamentals

**BEAT PRICE RISE** If You Order Within 30 Days Use Old BLACK Prices. After 30 Days Add 10c to All Shrub Prices and 25c to All Shade Tree Prices.

### PRICES STARK SHRUBS

\*Sorts (\*\*, \* or \*) are best of type and season (All Shrubs Listed Alphabetically)

Sort	Each Rate (1-10)	10 Rate (10-30)
Almond Double Flowering	1.00	9.00
See "Flowering Almond" Below		
Althea—Rose of Sharon	1.20	1.10
Assorted (Hibiscus)	1.20	1.10
Crimson Eye	1.20	1.10
(Single white with red center)	1.50	1.40
Double Red, purple, rose or white (Hibiscus syriacus)	1.50	1.40
Aralia Five-Leaf (Acanthopanax p.)	.90	.85
Arrowwood	1.00	.90
Barberry—See Hedge Plants		
Beauty Bush **New	1.20	1.10
Butterfly Bush	1.50	1.40
*Light Purple Flowers	.90	.85
*Dark Purple Flowers	.90	.85
Coralberry Improved	1.20	1.10
Cranberrybush		
*American	1.50	1.40
European Cranberry Bush	1.50	1.40
Cydonia Japonica	1.20	1.10
Desmodium	1.00	.90
Deutzias **Lemoine	1.20	1.10
*Pride of Rochester	1.20	1.10
Rose Panicle	1.50	1.40
*Slender	1.20	1.10
Devil's Walking Stick—See Aralia spinosa		
Dogwood	1.20	1.10
*Coral Stem	1.20	1.10
Goldenweir	1.20	1.10
Elder American	1.20	1.10
Golden	1.20	1.10
Euonymus Brook	1.20	1.10
Winged	2.00	1.80
Forsythia (Golden Bell)		
*Border (drooping)	1.20	1.10
*Fortune (erect)	1.20	1.10
Weeping (trailing)	1.20	1.10
Flowering Almond	1.20	1.10
Honeysuckles *Morrow	1.20	1.10
*Red Tatarian	1.20	1.10
*White Tatarian	1.20	1.10
Winter	1.20	1.10
Hydrangea *P. G.	1.50	1.40
*Snowhill	1.50	1.40
Jetbead *White Kerria	1.50	1.40
Kerria **Double (Yellow)	1.20	1.10
Lilacs (Syringa) Purple	1.20	1.10
White	1.50	1.40
*Persian	1.50	1.40
Lilacs—French Budded		
Lilacs, French Budded	2.00	1.80
(Named Below)	3.4 ft.	2.50 2.30
"Alphonse Lavelle" Lilac (Light Double Purple)		
"Belle de Nancy" (Double Pink)		
"Charles Joly" Lilac (Double Dark Red)		
"Charles Tench" Lilac (Red)		
"Edouard Andre" Lilac (Double Pink) (Dwarf)		
"Frau Bertha Dammann" Lilac (Single White)		
"Henry Slade" Lilac (Dark Red)		
"Jan Van Tol" Lilac (Single White) (Dwarf)		
"Ludwig Spaeth" Lilac (Purplish Red)		
"Amor Abot Chateray" Double White		
"Michael Buchner" Lilac (Double Blue)		
"Marc Michael" Lilac (Double Blue)		
"Marie La Graye" Lilac (Single White)		
*Pres. Grey" Lilac (Double Blue)		
Mockoranges		
*Lemoine	1.00	.90
Mont Blanc	1.00	.90
*Sweet	1.20	1.10
*Vigilant	2.00	1.80
Ninebark Goldleaf	1.20	1.10
Privet *Regal	1.20	1.10
Quince *Flowering Japan	1.20	1.10
Red Bud American	2.00	1.80
Rose Acacia	1.50	1.40
Russian Olive	1.50	1.40

### Prices Stark Shrubs

CONTINUED

Sort	Each Rate (1-10)	10 Rate (10-30)
Shadblow Downy	1.50	1.40
Smoketree Common	2.00	1.90
Snowballs Common	1.50	1.40
*Japanese	2.00	1.90
Snowberry *Garden	1.00	.90
Spiraea		
Anthony Waterer	1.20	1.10
*Billiard	1.20	1.10
*Douglas	1.20	1.10
*Froebel	1.20	1.10
*Garland	1.20	1.10
*Thunberg	1.00	.90
*Yanhoutte	.80	.75
Sumac Fragrant	1.50	1.40
Shredded	1.50	1.40
Smooth	1.20	1.10
Summersweet Clethra	1.20	1.10
Sweetshrub Fragrant	1.50	1.40
Tamarix *African	1.20	1.10
Kashgar	1.20	1.10
Viburnum *Dentatum	1.50	1.40
Lantana	1.20	1.10
Wayfaring Tree	1.20	1.10
Also see Cranberry Bush and Snowball		
Weigelas		
*Pink	1.20	1.10
Red	1.50	1.40
*White	1.50	1.40
Willow *Pussy	1.20	1.10
Yucca Common	.80	.75

### Stark Hedge Plants

Sort	Each Rate (1-10)	10 Rate (10-30)
Barberry	1.00	.85
Thornless Japanese	.90	.85
New (U. S. Pat.)	.70	.65
Truehedge	.80	.75
Columnberry	.80	.75
Jap. Green Leaf	.55	.50
Jap. Red Leaf	.65	.60
1 1/2-2 ft.	.75	.70

Sort	Each Rate (1-10)	10 Rate (10-30)
Privet		
Amur R., North	.45	.40
California	.35	.30

### Stark Peonies

Sort	Each Rate (1-10)	10 Rate (10-30)
Our Selection Varieties	1.00	
*Edulis Superba (Pink)	1.50	
Felix Crousse (Red)	2.00	
*Festiva Maxima (White)	1.50	
Officialis Rubra (Red)	2.00	
Queen Victoria (White)	1.00	

### Climbing Vines

Sort	Each Rate (1-10)	10 Rate (10-30)
Bitter sweet	1.20	1.10
Clematis *Sweet Autumn	1.20	1.10
*Jackman (Purple)	2.50	2.30
*"Mad Andre" (Red)	2.50	2.30
*Henry (White)	2.50	2.30
Ramona (Light Blue)	2.50	2.30
Honeysuckle *Hall Japanese	.90	.85
*Trumpet (Scarlet)	1.00	.90
Ivy Boston	1.00	.90
*Englemans (Clings to walls, etc.)	.90	.85
Wisteria *Chinese (Purple)	1.20	1.10
White	1.50	1.40

### Garden Roots

Sort	Each Rate (1-10)	10 Rate (10-25)	100 Rate (25-100)
Asparagus *Bonval's Giant	.20	.15	.12
*Conover's Colossal	.20	.15	.12
*Palmetto	.20	.15	.12
*Martha Washington	.25	.20	.15
*Mary Washington	.25	.20	.15
*Reading Giant	.25	.20	.15
Rhubarb	.85	.80	.75
Myatt's Linnaeus	.40	.35	.30
Victoria Giant	.35	.30	.25
Horseradish	.35	.30	.25

### ORNAMENTAL SHADE TREES

Sort	Each Rate (1-10)	10 Rate (10-50)
Ash White (American)	3.00	
European Mountain	4.00	
Birch Cutleaf Weeping	5.00	
European White	3.00	
Box Elder	2.50	
Catalpa *Umbrella	5.00	
Elm *American	2.50	2.30
*Chinese (Hardy)	3.00	2.70
*Moline	4.00	
Locust *Globe Head	5.00	
Stems	5.00	
Maple *Norway	4.00	
*Purple Leaf	6.00	
*Sugar or Hard	5.00	
*Silver	2.50	
*Wier Cutleaf	4.00	
Mountain Ash European	4.00	
Oak *Pin	5.00	
Persimmon Native	2.00	
Plane Tree *European	4.00	
Poplar *Carolina	2.00	
*Lombardy	2.00	
Sycamore European	4.00	
Willow *Pussy	1.20	1.10
Thurlo Weeping	2.50	2.30
Gold Twig Weeping	2.50	2.30
*Wisconsin Weeping	2.50	2.30

### EVERBLOOMING HYBRID TEA ROSES. . . . . \$2.00 each

Not over 10 Everblooming Roses of one variety to any one customer

Sort	Each Rate (1-10)	10 Rate (10-30)
*Margaret McGredy—Orange Scarlet		
*McGredy's Sunset—Yellow		
*Mary Margaret McBride—New Deep Salmon Pink		
*Miss America—Pink and Gold		
*Miss Rowena Thom—Rose Pink		
*Mrs. Ed. Herriott—Copper		
*Mrs. Jos. Perraud—Orange		
*Mrs. Aaron Ward—Yellow		
*Mrs. Chas. Bell—Salmon Pink		
*Mrs. E. P. Thom—Yellow		
*Mrs. Jules Bouche—White		
*Mrs. P. S. DuPont—Red and Gold		
*Mrs. Sam McGredy—Scarlet Orange		
*Pink Dawn—Rose Pink		
*President Macia—Large Clear Pink		
*President Hoover—Orange and Gold		
*Radiance—Pink		
*Red Radiance—Red		
*Burbank Scarlet Flame—Red		
*Sister Therese—Yellow		
*Souv. de C. Permet—Yellow		
*Sunburst—Fragrant, Yellow		
*Talisman—Yellow and Copper		
*Texas Centennial—(Pat.) Red		
*William R. Smith—Silver Pink		
*Will Rogers—U. S. Pat.—Dark Velvety Red		

### HARDY CLIMBING ROSES. . . . . \$2.00 each

Not over 10 Climbing Roses of one variety to any one customer

Sort	Each Rate (1-10)	10 Rate (10-30)
*Doubleblues—Yellow (Pat.)		
*Dr. Huey—Dark Red		
*Dr. W. Van Fleet—Fragrant Pink		
*Everblooming Crimson Rambler—Red		
*Excelsa—Red		
*Gardenia—Yellow		
*Jas. L. Orange—Yellow		
*Mary Wallace—Clear Pink		
*Paul's Scarlet Climber—Brilliant Red		
*Scotch—Vermilion		
*Silver Moon—White		
*King Midas—New. Red Blushed Yellow (Pat.)		

### HYBRID PERPETUAL ROSES. . . . . \$1.75 each

Not over 10 Hybrid Perpetual Roses of one variety to any one customer

Sort	Each Rate (1-10)	10 Rate (10-30)
*Gen. Jacqueminot—Red		
*J. B. Clark—Dark Red		
*Paul Neyron—Pink		
Baby Rambler (White) (Pink) (Red) (Salmon)		
Rose, F. J. Grootendorst (Red)		
Rose, Hugonis (Rose Hugonis) (Yellow)		

### BABY RAMBLER, Bush and Shrub Rose. . . . . \$2.00 each

Not over 10 Roses listed below to any one customer

Sort	Each Rate (1-10)	10 Rate (10-30)
Rose Prairie (Rose setigera) 2-3 ft.		
Rose, Rugosa, Pink or white, 1 1/2-2 ft.		







BEAT THE PRICE RISE—This Order Blank Entitles You to Old (Black) Prices on Price List—  
If You Order in 30 Days

ORDER BLANK

ACT NOW

Date ..... STARK BRO'S NURSERIES, Louisiana, Mo.

Subject to terms and conditions of your current Price List and the following agreement ship Nursery Stock as listed, for which I enclose \$.....

The following agreement, between the undersigned and Stark Brothers Nurseries and Orchards Company, of Louisiana, Missouri, refers to the purchase by the undersigned of STARKING (Trade-Mark) apple trees and (or) STARK GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARE (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES. Owing to the great expense of the wide spread testing and investigation of these valuable trees and plants, and the great cost of their introduction, Stark Brothers Nurseries and Orchards Company is protecting itself as well as the public from the imposition and substitution often practiced by unscrupulous dealers. This is intended to prevent fakers from misbranding and marketing inferior fruits as genuine. Therefore, in consideration of the agreement of the undersigned not to give away or sell or permit anyone else to give away or sell or to take these hereinbefore mentioned varieties or their progeny or scions, buds or cuttings from these trees herein mentioned or their progeny or any other such trees or their progeny that may be furnished to the undersigned in the future by Stark Brothers Nurseries and Orchards Co., for a period of twenty-five (25) years after any such trees and (or) plants are so furnished, and the further consideration of the sale of any of the foregoing trees and (or) plants named in the purchase agreement, Stark Brothers Nurseries and Orchards Company agrees to furnish the varieties named in this purchase agreement, which are herein ordered, to the undersigned. The undersigned agrees that in case of disposition of the property on which any of the varieties, named in this purchase agreement, are planted to make this agreement a condition of the transfer. In the event that any nursery stock sold by Seller Company proves untrue to name as labeled, if notified the first fruiting or blooming season, Seller Company agrees, on satisfactory proof to it of such untruthfulness to name, to refill that portion of the order so proven to it to be untrue to name, or, at its option, to refund the purchase price paid therefor, and as the Seller Company does not give any warranty, expressed or implied, in respect to any nursery stock sold by it, the purchaser's or any one else's damages, if any, for any breach of this contract, or any special contract herein contained, by Seller Company, shall be limited to the refilling of that portion of the order, or to the refunding of the purchase price paid therefor, as above stated. GUARANTY: Stark Bro's desire to satisfy every customer—that has been our policy for 132 years. We guarantee Stark Nursery Stock to reach the customer in good condition, and we will refill absolutely free any stock that does not reach customer in good condition, provided order is paid for and we are notified immediately on arrival of order, so we can make claim on the transportation company. Sometimes nursery stock may fail to live on account of unfavorable season, neglect or other causes over which we have no control, therefore our responsibility under this guaranty ceases when nursery stock reaches customer in good condition. I also understand that Patented Varieties purchased by me are protected by U. S. Patent Laws. I have read, understand and hereby agree to all these agreements and terms of sale.

Name..... P. O..... State.....  
Sign Your NAME and ADDRESS PLAINLY

Street or R.F.D.....  
Do Not Write in This Space

If you want this order shipped to another person or to a different address from that shown above, give directions here.

A-7

BIN	HOW MANY	SIZE	VARIETIES	Select varieties ripening in succession for fresh fruit from earliest to latest		PRICES		TIME OF SHIPMENT (Please Check Your Wishes Below)
				Each	Total	Each	Total	
2			STARK GOLDEN DELICIOUS Apple. New Youngest Bearer. 2 Year Trees Bore in 38 States. Trade-Mark. Sold ONLY by us.					
1			STARKING DELICIOUS—New. Sold ONLY by us. Bears Younger. Finest Flavored Red Apple—Trade-Mark.					Fall.....
225			STARK REDGOLD—New, Red Hybrid of Stark Golden Delicious U. S. Pat. World's Top Price \$7500 Apple. Sold ONLY by us.					Spring.....
3			JON-A-RED—Double-Red Jonathan Apple—Quick Bearer. New—U. S. Patent—Sold ONLY by Stark Nurseries.					At Our Option.....
4			SCARLET STAYMARE—Scarlet Red Stayman Winesap. NEW—U. S. Patent Apple—Sold ONLY by Stark Nurseries.					
8			ROME BEAUTY-DOUBLE RED—Trade-Mark. World Famous Baking Apple.					Do Not Write in Space Below
5			EARLY RED BIRD—Earliest of all cooking apples. Fine Cooker. Money-maker.					
24			Burbank ELEPHANT HEART—Trade-Mark. Plum—NEW—Sold ONLY by Stark.					Amt.....
33			LINCOLN—Best Hardy Pear. Blight Resistant—Delicious Flavor.					C. D.....
47			BURBANK'S JULY ELBERTA PEACH—New—(U. S. Patent) Sold ONLY by Stark.					Cash.....
48			STARK EARLY ELBERTA PEACH. Sumner Gleason Strain—T.M.—Sold ONLY by Stark.					Cr.....
50			HAL-BERTA GIANT PEACH—World's Largest. U. S. Patent—Sold ONLY by Stark.					Bal.....
100			STARK SURE-CROP—Hardest Peach. U. S. Patent. Fine Flavor, Big Red Cling.					Fr..... Prepaid.....
								Exp..... Collect.....
								Mail..... C. O. D.....
								S O Checker.....

SAVE OVER 20%

## Experts' Choice Family Home Orchards

The U. S. Government's New Fruit Garden Advisory Committee Program, sent out to all 48 states, urges: "Grow Fruit for family consumption on every farm and suburban homestead possible." Every bushel of your own fruit you grow cuts your living cost—makes your family healthier. We offer Experts' Choice Family Quick-Bearing Fruit Collections to encourage you to grow your own fruit and assure your family plenty of this delicious tree-ripened fruit, which is so essential to their health and strength.

Offered for this season ONLY—Subject to withdrawal without notice. If any variety is exhausted, our experts will select a variety of equal or greater value.

ALL BEST QUALITY STARK TREES—Apple, Crab Apple, Pear and Cherry Trees are Large, 4 to 5 ft. Size. Peach and Plum Trees are Standard 3 to 4 foot.

Collection 11-F "Big 6" Leader Apples  
ONLY \$10.40 Regular Price \$13.00 YOU SAVE \$2.60

(When Ordering Just Write—COLLECTION No. 11-F—\$10.40)  
1 Stark Golden Delicious 1 Stark RedGold—New Apple  
1 Starking Delicious 1 Scarlet Staymared  
1 Jonared 1 Dark-Red Staymared

Collection 22-F "Special Choice 6" Apples  
ONLY \$9.12 Regular Price \$11.40 YOU SAVE \$2.28

(When Ordering Just Write—COLLECTION No. 22-F—\$9.12)  
1 Stark JonGrimes 1 Stark King David  
1 Young Bearing Jonahan 1 Rome Beauty, Dbl. Red  
1 Grimes Golden, Dbl. Life 1 York-A-Red

Collection 33-F "Special Summer 6" Apples  
ONLY \$8.64 Regular Price \$10.80 YOU SAVE \$2.16

(When Ordering Just Write—COLLECTION No. 33-F—\$8.64)  
1 Early Red Bird 1 Wealthy, Double-Red  
1 Henry Clay 1 Wilson Red June  
1 Early Golden Lodi 1 Summer Champion

ONLY \$28.00 For All 3 Collections Above  
Regular Price \$35.20 YOU SAVE \$7.20

Our Best Varieties, ripening from early to late.  
Collection 44-F New FAMILY APPLE Orchard  
ONLY \$19.72 Reg. Price \$24.65 YOU SAVE \$4.93

(When Ordering, Write COLLECTION No. 44-F—\$19.72)  
1 Stark RedGold Apple, New 1 Double-Red Rome Beauty  
1 Stark Golden Delicious 1 Early Red Bird Apple  
1 Starking Delicious 1 Early Golden, Lodi, Apple  
1 Jonared Apple 1 Wilson Red June Apple  
1 Young-Bearing Jonathan 1 Virginia Crab Apple  
1 Dark-Red Staymared 1 Gold Crab Apple

Our Best Varieties, ripening from early to late.  
Collection 55-F New "HOME YARD" Family Orchard  
ONLY \$38.44 Reg. Price \$48.05 YOU SAVE \$9.61

(When Ordering, Write—COLLECTION No. 55-F—\$38.44)  
2 Stark Golden Delicious 1 Wilson Red June Apple  
2 Starking Delicious 1 Wealthy, Double-Red Apple  
1 Stark RedGold Apple, New 1 Stark King David  
1 Jonared, Dbl. Red Jonathan 1 Virginia Crab Apple  
1 Scarlet Staymared Apple 1 Stark Florence Crab Apple  
1 Young-Bearing Jonathan 1 Gold Crab Apple  
1 Double-Red Rome Beauty 1 Montearly Cherry  
1 Early Red Bird Apple 1 Montmorency Stark Cherry  
1 Henry Clay Apple 1 Stark Gold Sweet Cherry  
1 Early Golden, Lodi, Apple 5 Grapes—2 Red, 1 White, 2 Blue

Our Best Varieties, ripening from early to late.  
Collection 66-F 1/2 Acre Family Home Orchard  
ONLY \$53.32 Regular Price \$66.65 YOU SAVE \$13.33

(When Ordering, Write—COLLECTION No. 66-F—\$53.32)  
2 Stark Golden Delicious 1 Gold Crab Apple  
2 Starking Delicious 1 Stark Gold Sweet Cherry  
1 Stark RedGold Apple, New 1 Black Tartarian Improved  
1 Scarlet Staymared Apple 1 Montearly Sour Cherry  
1 Jonared Apple 1 Mont. Stark Sour Cherry  
1 Young-Bearing Jonathan 1 Lincoln Pear  
1 Double-Red Rome Beauty 1 Bartlett Pear  
1 Early Red Bird Apple 1 World's Earliest Peach  
1 Henry Clay Apple 1 Burbank's July Elberta  
1 Lodi, Early Golden Apple 1 Stark Early Elberta Peach  
1 Wealthy Dbl.-Red Apple 1 Golden Elberta Cling Peach  
1 Virginia Crab Apple 9 Grapes (2 year)—3 Red, 3 Blue, 3 White  
1 Stark Florence Crab Apple

Our Best Varieties, ripening from early to late.  
Collection 77-F Big Complete 1 acre Farm Home Family Orchard and Vineyard  
ONLY \$108.20 Regular Price \$135.25 YOU SAVE \$27.05

(When Ordering, Write—COLLECTION No. 77-F—\$108.20)  
4 Stark Golden Delicious 1 Gold Crab Apple  
4 Starking Delicious 1 Stark Gold Sweet Cherry  
2 Scarlet Staymared Apple 1 Stark Lambert Sweet Cherry  
2 Dark-Red Staymared Apple 2 Montearly Sour Cherry  
2 Jonared Apple 2 Montmorency Sour Cherry  
1 Stark RedGold Apple, New 1 Gold \$3,000.00 Plum Tree  
1 Young-Bearing Jonathan 1 Omaha Plum  
1 Double-Red Rome Beauty 1 Burbank's Elephant Heart  
1 York-A-Red Apple 1 Burbank's Great Yellow  
1 McIntosh, Dbl.-Red Apple 1 Bartlett Pear  
1 Grimes Golden "Dbl.-Life" 1 Lincoln Pear  
1 Early Red Bird Apple 1 World's Earliest Peach  
1 Henry Clay Apple 1 Stark Sure-Crop Peach  
1 Lodi, Early Golden Apple 1 Cumberland Peach  
1 Duchess, Double-Red Apple 1 Alton Peach  
1 Summer Champion 1 Burbank's July Elberta  
1 Wilson Red June Apple 1 Stark Early Elberta Peach  
1 Wealthy Double-Red 1 Golden Elberta Cling  
1 Stark King David 12 Blue Grape (2 year)  
1 Virginia Crab Apple 12 White Grape (2 year)  
1 Stark Florence Crab Apple 12 Red Grape (2 year)

Collection 88-F Home Peach Collection  
ONLY \$10.64 Regular Price \$13.30 YOU SAVE \$2.66

(When Ordering, Just Write—COLLECTION No. 88-F—\$10.64)  
1 World's Earliest Peach 1 Stark Sure-Crop Peach  
1 Stark Early Elberta Peach 1 Hal-Berta Giant Peach  
1 Burbank's July Elberta Peach 1 Stark Late Elberta Peach

Collection 99-F Gold Medal Peach Collection  
ONLY \$14.56 Regular Price \$18.20 YOU SAVE \$3.64

(When Ordering, Just Write—COLLECTION No. 99-F—\$14.56)  
1 June Elberta Peach 1 Golden Elberta Cling Peach  
1 Golden Jubilee Peach 1 Stark Elberta Queen Peach  
1 Burbank's July Elberta Peach 1 Hal Berta Giant Peach  
1 Halehaven Peach 1 Giant Hardy-Berta  
1 Stark Early Elberta Peach 1 Stark Late Elberta Peach





# \$1,000.00 Prize CONTEST

## Name Our New Peach

### EVERYBODY GETS A PREMIUM

IN ADDITION to all the Peach-Naming Cash Prizes, everybody who enters this Peach Naming Contest gets a Complimentary Tree having a value of \$1.80 as explained below.

## NAME THIS EXTREMELY EARLY NEW PEACH

Honor for You and Cash Prizes Too!  
It's Easy - It's Fun - Enter NOW!

A great new Stark Peach has been born—and we want YOU Stark customers to have the honor of naming it. You are offered the rare privilege of suggesting a name for this Sensational New Extremely Early Peach which will be advertised and sold all over the world. The Earliest high quality Yellow Freestone Peach we have ever tested.

Get your whole family to help decide on a name for this New Peach—father, mother, boys and girls. You will find it lots of fun and you may be the winner of the \$500.00 Grand Prize or one of the other big Cash Prizes.

### THESE HINTS MAY HELP YOU

Read the description of this New Stark Peach in the next column. Read the Peach names on Pages 8 and 9 of this Catalog. Then decide on a new name for this amazing new peach.

You may want to name it for an historical character, or some one near and dear to you. Or, you may want to give it a descriptive name based on its color, its extremely early ripening season, its high quality, its sweet rich flavor or based on some other characteristic of this great new peach. Send your own idea of an appropriate name to us. Your name may be selected by the Judges as the \$500.00 Grand Prize Winner or one of the other fine Cash Prizes.

## Read About This Great New STARK PEACH

Then Send Us the Name You Suggest for It.

This new peach is the earliest ripening, fine flavored Freestone peach we have seen. It ripens its fruit nearly 2 months ahead of Elberta. It is large in size for such an early ripening peach, and its strong skin should make it an excellent shipper. Color of skin is golden yellow overspread with red—a beautiful peach. Color of flesh is rich golden. Eating quality is Excellent. A Freestone.

### 37 CASH PRIZES

Grand Prize .....\$500.00 Cash  
2nd Prize .....\$200.00 Cash  
3rd Prize .....\$100.00 Cash  
4th Prize .....\$ 50.00 Cash  
5th Prize .....\$ 25.00 Cash  
6th Prize .....\$ 15.00 Cash  
7th Prize .....\$ 10.00 Cash  
10 Cash Prizes ..\$ 5.00 Each  
20 Cash Prizes ..\$ 2.50 Each  
100 Honorable Mention Certificates which you can frame and hang on the wall.

EVERY PARTICIPANT GETS A PREMIUM

### STARK PEACH CONTEST TERMS

1. Print the name you suggest for this new Stark Peach carefully on the Entry Blank below. Also your own name and address.
2. Write your order for \$20.00 or more worth of Stark Nursery Stock and mail both your order and your Name Contest Entry Blank to Stark Bro's Nurseries, Louisiana, Missouri.
3. Contest closes mid-night, March 31st, 1948. Entries post-marked later than that date will not be considered.
4. A name may consist of one to four words singly or in combination. These may be proper names, nouns, adjectives, etc. Fancy entries do not count extra.
5. Entries will be judged by our advertising representatives, the Mitchell-Faust Advertising Co. of Chicago, Illinois, who will determine the prize winning entries in the order of their merit, on the basis of the most suitable, most original, and most unique entries from the standpoint of public appeal and advertising value.
6. Only one name may be submitted by any one customer.
7. Prizes will be awarded in their order of merit as follows: First Prize \$500.00 Cash; Second Prize \$200.00 Cash; Third Prize \$100.00 Cash; Fourth Prize \$50.00 Cash; Fifth Prize \$25.00 Cash; Sixth Prize \$15.00 Cash; Seventh Prize \$10.00 Cash; 10 Prizes of \$5.00 each; 20 Prizes of \$2.50 each and 100 Honorable Mention Certificates which you can frame and hang on your wall.
8. The Judges shall determine the procedure to be followed and the decision of the Judges shall be final. In the event of ties, a prize identical to that tied for will be awarded to each tying contestant.
9. Prize winners will be notified by mail as soon as possible after the close of the Contest. A complete list of winners will be sent on request. No entries will be returned, and Stark Bro's Nurseries reserve the right to use all Prize-Winning names.
10. Contest limited to the Continental United States. Anyone may enter except employees of Stark Bro's Nurseries and their advertising agency or their families.

CLIP AND ATTACH THIS COUPON TO YOUR ORDER

STARK BRO'S,  
LOUISIANA, MO.

### CONTEST COUPON

Enclosed find my order totaling \$..... (\$20.00 or more) which entitles me to enter Stark Peach-Naming Contest and also to receive Entrance Premium valued at \$1.80.

In Accordance  
with the Terms  
of the Contest,  
I suggest the name .....

.....for Stark Bro's New Peach.

My Name .....

My Address .....

## ACT NOW

ENORMOUS FRUIT TREE SHORTAGE  
Promises Years of High Fruit Prices

United States Department of Agriculture Census Figures reveal 151,000,000 FEWER Apple Trees on U. S. Farms and Orchards NOW than in 1910, although Population of the United States has Increased by 61,000,000.

### Thousands Ordered Too Late in Last Year's Fruit Tree Sell-Out!

In a time of unprecedented demand for fruit, and the greatest fruit tree shortage ever known, America has demanded and ordered more fruit trees than ever before in history. But so great was the demand last season, that thousands upon thousands were unable to obtain the fruit trees they wanted. Even with Stark Bro's immense resources, even with Stark Bro's 11 Great Nurseries. Yes even this Largest Nursery in the World was unable to supply the demand.

Now many thousands of new Stark trees, of virtually every wanted variety, are available. Trees that we started 2 and 3 years ago will have obtained the growth and strength so that we can dig

them and send them out—to those who order early. We know that, as in other years, many people will put off ordering until the fruit trees they want are sold out—but we know, too, that there are many, many people who, with foresight, will order now to avoid disappointment—and get their fruit a year sooner.

There is only one way to be sure—absolutely sure—of getting fruit trees of special strains that produce the miracle fruits of Stark and Burbank. That way is to order now—while the wanted varieties are still available. Otherwise because of the great scarcity, we cannot guarantee delivery.

Right now, we can promise that your early orders for fruit trees can be taken care of. But if you want fruit trees to

plant, please order promptly; otherwise, you may be disappointed.

Many authorities predict that in the years to come only those who grow their own fruit will be able to afford to supply their table plentifully with the sugar-laden, health-giving, vitamin-filled fruits to which they have been accustomed. Your own Government urges you to serve fruit twice each day to every member of the family.

Stark Bro's bring this advance WARNING so that you will not be too late in ordering.

To avoid disappointment, decide upon your fruit tree requirements at once. Order at Once and mail your order promptly, so that your trees can be reserved and shipped to you at the proper time for planting in your locality.

## BIG PROFITS FROM FRUIT GROWING

Many a family today with only a few acres of ground around the home, in the country or the suburbs—many a farmer—many a man or woman on farm, in small town or suburb—sees unfold before their very eyes a thing hitherto undreamed of—the opportunity to grow their own fruit supply—and make good money, too! Yes, substantial money from even a comparatively small planting of fruit trees.

With the increased demand for fruit outstripping even the tremendous demand for other foods, fruit growing promises to show unusual profits.

Imagine 15-pound boxes of cherries selling for \$5—apples \$4 or more per bushel—peaches even as high as \$5 a bushel! Only a little simple arithmetic is needed to multiply the generous yields of Stark Bro's extra-heavy bearing fruit trees by the prices you are paying for fruit—to plan a profit program for the land you have available. Just the land, good trees and reasonable care are all you need. For Stark Bro's send complete planting instructions with each order, give you free bulletins telling you how to care for and prune your trees so the fruit can multiply in size and quantity—and bear crops years sooner!

CLIP COUPON HERE and MAIL—if You Want to Sell

## SALESMEN WANTED

### SPARE-TIME SALESMEN & WOMEN WANTED

—Big money weekly. Rev. E. L. Eckerly sold \$1760.80 worth of Stark trees in one week spare time. Biggest chance in years as Govt. urges Home Fruit Tree Planting. CASH paid weekly. Liberal commission, valuable prizes. Free outfit. Free training. No investment. Don't miss chance. Check below—tear out along red dotted line and mail to Stark Bro's, Dept. F-48

☐ Check here if interested in Liberal Weekly Income

☐ Plan for Spare-time selling Stark World's Champion Trees.

Rev. E. L. Eckerly

STARK BRO'S NURSERIES  
LOUISIANA, MO.

POSTMASTER: If undeliverable to addressee be sure to state reason hereon and return to sender at once.

Return Postage Guaranteed

Sec. 562 P. L. & R.  
U. S. POSTAGE  
**PAID**  
Permit No. 1  
Louisiana, Mo.

Copyright 1948, Stark Bro's Nurseries and Orchards Co., Louisiana, Mo.

A-7

Stark Bro's Nurseries & Orchards Co., at Louisiana, Mo.

F. E. MELOY  
RECEIVED AT PLANT 1948  
220 14 ST. S. N.  
WASHINGTON D. C.



# YOUR ORDER BLANK

SEE PREMIUM TREE OFFER ON THE OTHER SIDE

Date ..... STARK BRO'S NURSERIES, Louisiana, Mo.

Subject to terms and conditions of your current Price List and the following agreement, ship Nursery Stock as listed, for which I enclose \$ .....

The following agreement, between the undersigned and Stark Brothers Nurseries and Orchards Company, of Louisiana, Missouri, refers to the purchase by the undersigned of STARKING (Trade-Mark) (Stark Bro's Double-Red Delicious) apple trees and (or) STARK GOLDEN DELICIOUS (Trade-Mark) apple trees and (or) STAYMARED (Trade-Mark) apple trees and (or) HAL-BERTA GIANT (Trade-Mark) peach trees and (or) any of the LUTHER BURBANK NEW TREE OR PLANT VARIETIES. Owing to the great expense of the wide spread testing and investigation of these valuable trees and plants, and the great cost of their introduction, Stark Brothers Nurseries and Orchards Company is protecting itself as well as the public from the imposition and substitution often practiced by unscrupulous dealers. This is intended to prevent fakers from misbranding and marketing inferior fruits as genuine. Therefore, in consideration of the agreement of the undersigned not to give away or sell or permit anyone else to give away or sell or to take these hereinbefore mentioned varieties or their progeny or scions, buds or cuttings from these trees herein mentioned or their progeny or any other such trees or their progeny that may be furnished to the undersigned in the future by Stark Brothers Nurseries and Orchards Co., for a period of twenty-five (25) years after any such trees and (or) plants are so furnished, and the further consideration of the sale of any of the foregoing trees and (or) plants named in this purchase agreement, Stark Brothers Nurseries and Orchards Company agrees to furnish the varieties named in this purchase agreement, which are herein ordered, to the undersigned. The undersigned agrees that in case of disposition of the property on which any of the varieties, named in this purchase agreement, are planted to make this agreement a condition of the transfer. In the event that any nursery stock sold by Seller Company proves untrue to name as labeled, if notified the first fruiting or blooming season, Seller Company agrees, on satisfactory proof to it of such untruthness to name, to refill that portion of the order so proven to it to be untrue to name, or, at its option, to refund the purchase price paid therefor, and as the Seller Company does not give any warranty, expressed or implied, in respect to any nursery stock sold by it, the purchaser's or any one else's damages, if any, for any breach of this contract, or any special contract herein contained, by Seller Company, shall be limited to the refilling of that portion of the order, or to the refunding of the purchase price paid therefor, as above stated. GUARANTY: Stark Bro's desire to satisfy every customer—that has been our policy for 132 years. We guarantee Stark Nursery Stock to reach the customer in good condition, and we will refill absolutely free any stock that does not reach customer in good condition, provided order is paid for and we are notified immediately on arrival of order, so we can make claim on the transportation company. Sometimes nursery stock may fail to live on account of unfavorable season, neglect or other causes over which we have no control, therefore our responsibility under this guaranty ceases when nursery stock reaches customer in good condition. I also understand that Patented Varieties purchased by me are protected by U. S. Patent Laws. I have read, understand and hereby agree to all these agreements and terms of sale.

Name ..... P. O. .... State .....

Sign Your NAME and ADDRESS PLAINLY

If you want this order shipped to another person or to a different address from that shown above, give directions here.

Street or R. F. D. ....

Do Not Write In This Space

A7

BIN	HOW MANY	SIZE	VARIETIES	Select varieties ripening in succession for fresh fruit from earliest to latest	PRICES		TIME OF SHIPMENT (Please Check Your Wishes Below)
					Each	Total	
2			STARK GOLDEN DELICIOUS Apple	New Youngest Bearer.			Fall .....
1			2 Year Trees Bore in 38 States. Trade-Mark. Sold ONLY by us.				
225			STARKING—New Double-Red Delicious.	Sold ONLY by us.			Spring .....
3			Bears Younger. Finest Flavored Red Apple—Trade Mark.				
4			STARK REDGOLD—New, Red Hybrid of Stark Golden Delicious				At Our Option.....
8			U. S. Pat. World's Top Price \$7500 Apple. Sold ONLY by us.				
5			JON-A-RED—Double-Red Jonathan Apple—Quick Bearer.				Do Not Write In Space Below
24			New—U. S. Patent—Sold ONLY by Stark Nurseries.				
33			SCARLET STAYMARED—Scarlet Red Stayman Winesap.				Amt. ....
47			NEW—U. S. Patent Apple—Sold ONLY by Stark Nurseries.				
48			ROME BEAUTY-DOUBLE RED—Trade-Mark.				C. D. ....
50			World Famous Baking Apple.				
100			EARLY RED BIRD. Earliest of all cooking apples.				Cash .....
			Fine Cooker. Money-maker.				
			Burbank ELEPHANT HEART—Trade-Mark				Cr. ....
			Plum—NEW—Sold ONLY by Stark.				
			LINCOLN—Best Hardy Pear				Bal. ....
			Blight Resistant—Delicious Flavor.				
			BURBANK'S JULY ELBERTA PEACH—New—(U. S. Patent)				Frt..... Prepaid.....
			Sold ONLY by Stark.				
			STARK EARLY ELBERTA PEACH				Exp. .... Collect .....
			Sumner Gleason Strain—T.M.—Sold ONLY by Stark.				
			HAL-BERTA GIANT PEACH—World's Largest				Mail .... C. O. D.....
			U. S. Patery—Sold ONLY by Stark.				
			STARK SURE-CROP—Hardest Peach				S/O Checker.....
			U. S. Patent. Fine Flavor, Big Red Cling.				

Write Balance of Your Order on Other Side  
See Remarkable Premium Offer on Other Side



## Your Stark Tree and Shrub Order Blank – Continued

[illegible]

Here's How You Can  
**WIN A PREMIUM STARK TREE**

**Worth \$1.60 or More**

# IT'S SIMPLE! IT'S EASY!

Because of the great paper shortage, we are a quarter-of-a-million catalogs short of our usual mailing. Here's how you can win a Premium Stark Tree worth \$1.60 or more—and at the same time do your friends a favor.

After using THIS ORDER BLANK and mailing in your own order, won't you—then—please LEND THIS CATALOG and enclosures to a friend or neighbor who is interested in ordering nursery stock?

Your name is already on the back of the **OTHER ORDER BLANK** that is printed on page 15 of the catalog. When your friend sends in his order (of 5 trees or more) on other Order Blank (on Page 15), we will include a **PREMIUM TREE FOR YOU** with his order when we ship it to him. On that tree will be a tag which reads:

*"Dear Sir: Kindly give this tree to your friend for the courtesy of lending you our catalog from which you made out your order. Thank you. STARK BRO'S NURSERIES & ORCHARDS CO."*





JUDGE JAMES STARK Founder 1816 WILLIAM STARK CLARENCE STARK EDGAR STARK JUDGE EUGENE STARK TOM STARK GUY LLOYD STARK Chairman of Board CLAY STARK President PAUL STARK Vice Pres LAWRENCE STARK Secy and Treas EDWIN STARK Vice Pres LT. COM. STICKNEY STARK U.S. Navy CAPT. JOHN STARK LOGAN U.S. Army 1st LT. JOHN STARK U.S. Army 1st PAUL STARK JR. U.S. Navy

**America's Greatest Family of Nurserymen - 6 Generations of Starks - With 132 Years Experience**



LUTHER BURBANK  
Horticultural Wizard

STARK BRO'S HAVE BEEN  
NAMED EXCLUSIVELY BY  
LUTHER BURBANK TO CARRY  
ON HIS WORLD-FAMOUS  
EXPERIMENTS AND TO  
INTRODUCE HIS NEW FRUIT  
DISCOVERIES AND CREATIONS

# Stark Bro's Nurseries & Orchards Co. Fruit Trees & Ornamentals Louisiana, Missouri.

11 NURSERIES AT

WAPATO, WASH. CHECOTAH, OKLA.  
FARMINGTON, ARK. ATLAS, ILL.  
ROCKPORT, ILL. PERRY, KANS.  
DANSVILLE, N.Y. MARIONVILLE, MO.  
PORUM, OKLA. STIGLER, OKLA.  
LOUISIANA, MISSOURI.

**ACT NOW — BEAT THE PRICE RISE! If You Order in 30 Days**

This Letter Entitles You to Old Low (Black) Prices on Price List

Dear Friend:

We're sorry it had to happen -- but we have known for a long time that with production costs increasing it just had to come -- prices on nursery stock will advance in 30 days.

In fact, the presses are already rolling, printing our new News Print catalog with important price increases on practically all Stark Fruit Trees and Ornamentals.

When I found that these new higher prices were not to be effective for 30 days I knew I had found a way to help save you money. I grabbed a few copies of this new catalog as they were coming off the press, and am enclosing one so that you can see the substantial savings that you can make by ordering your fruit tree requirements promptly -- before the price rise. You will note new increased prices in red ink on the Price List. Since you indicated you were interested in good nursery stock I wanted you to know about this in time so that you could order your nursery stock NOW and save money -- use old low Black Prices -- for 30 days ONLY.

Stark Bro's have gone "all out" to co-operate with the National Government movement to hold prices down. — In fact, Stark Bro's have made no price increases since the Fall of 1945. Since that time everything that goes into the production of Stark World's Champion Nursery Stock has gone up. Even these new (Red) prices are still low -- phenomenally low when you consider the income possibilities from Stark World's Champion Fruit Trees and how they increase in value year after year. In fact, a grower in West Virginia just recently set a valuation on his Stark Golden Delicious Apple Trees of \$75.00 each, based on their production of big profit crops.

But right now, I am offering you a cold cash saving -- a chance to get in under the wire -- an opportunity to own the World's Champion Record-Bearing Strain fruit trees of Stark and Burbank at a decided saving. Won't you send me your order by return mail so that I can reserve your Fruit Trees and Ornamentals at the old low (Black) prices in Price List? Your order will be shipped at the proper time for Spring 1948 planting.

Very truly yours,

*John W. Stark*  
Eastern Sales Manager  
STARK BRO'S NURSERIES

JWS:BA

P.S. Stark Bro's have made these price increases in self-defense. They are determined that the super quality of Stark trees must be maintained regardless of the extra cost of growing them, because customers expect Stark trees to be an investment from which they can reap big money returns from quality fruit, far in excess of the small original cost of the Stark trees.

(over)

132 YEARS OLD • LARGEST IN THE WORLD • OLDEST IN AMERICA • ESTABLISHED 1816



# **ORDER NOW — for Your Fall 1947 or Spring 1948 Planting**

Because Nursery Stock is so scarce, we are mailing our Catalog earlier this year, so that you can order the Nursery Stock you want while a complete assortment is available — before many varieties are sold out.

Thousands of our customers ordered too late last season because our entire stock was **sold out** two months early. Many have already ordered for shipment this coming season.

You are one of our valued friends, and we don't want you to be disappointed this year. Also we want to give you the opportunity to

place your order at last season's **old low prices**. But you must act quickly — **NOW**, before the price rise!

**"Need for Food Greater Than Ever Before"** declared President Truman when he called on the American people to produce, preserve and conserve every ounce possible. In your own interests we urge you to **place your order now** while a complete assortment of Apple, Apricot, Cherry, Peach, Pear, Plum, Grape, Berries, Shrubs, Shade Trees, Vines and Hedges is still available and you can still get the nursery stock you want — **at last season's low prices!**

## **ACT NOW — Reserve Your Requirements Before Any More Sorts Are SOLD OUT**

We regret that it was necessary to disappoint so many customers last year because we were sold out of stock so ~~early in the season~~. Continued critical shortages of all kinds of Fruit Trees mean that **IMMEDIATE RESERVATION is Necessary for Spring 1948 Planting**. Unlike manufactured items which can be produced in certain limited time, it takes Three to Four Years to Grow Most Stark Fruit Trees. Field Stocks of Trees Depleted During the War Will Take Years to Build Up. We urge customers to send in their orders at once — before many wanted varieties are **SOLD OUT**. Don't delay and be disappointed! Trees will be shipped Fall '47 or Spring '48 at right time for planting in your section.

**STARK BRO'S NURSERIES**

—

**Louisiana, Mo.**